

RESOLUTION NO. 1487

A RESOLUTION OF THE COUNCIL OF THE CITY OF SALISBURY, MARYLAND
ADOPTING A MISSION STATEMENT, A STATEMENT OF VALUES AND A VISION
STATEMENT FOR THE CITY OF SALISBURY

WHEREAS, the Mayor and City Council desire to set forth for the benefit of the Salisbury community a statement that defines why the City, as an organization exists, a statement of the core principles that guide the City and a word picture of what the Mayor and Council intend the City as an organization ultimately to become; and

WHEREAS, the Mayor and Council decided that, in order to accomplish these goals it would be necessary to develop a mission statement, a statement of core values and a vision statement for the City as an organization;

NOW, THEREFORE, BE IT RESOLVED that the Salisbury City Council adopts the following Mission Statement for the City of Salisbury:

The City of Salisbury exists to ensure the highest possible quality of life for our citizens. In partnership with our citizens and employees, we will provide safe, livable and diverse neighborhoods. We will deliver efficient and effective municipal services at a high level of customer satisfaction. We will ensure that our infrastructure and services support our residents and businesses. The City of Salisbury will emphasize protecting and enhancing the environment.

BE IT FURTHER RESOLVED that the Salisbury City Council adopts the following as the Core Values for the City of Salisbury:

Accountability – We accept responsibility for our personal and organizational decisions and actions.

Continuous Improvement – We provide the highest quality service with the resources available by promoting innovation and flexibility to meet the changing needs in the community.

Diversity – We embrace differences and variety in our workforce and community.

Environment – We are concerned about our natural, historic, economic and aesthetic resources and endeavor to enhance the sustainability for future generations.

Ethics – We set high standards for our personal, professional and organizational conduct and act with integrity as we strive to our mission.

Respect – We are honest and treat our coworkers and the public with courtesy and dignity.

Safety – We use education, prevention and enforcement methods to protect life and property in our business and residential neighborhoods, and maintain our infrastructure and facilities to provide a safe environment in which to live, work, shop and play.

Teamwork – We work together to plan, develop recommendations, deliver services and openly communicate with the public and each other by soliciting feedback and sharing information to achieve our goals.

Trust – We realize the perception of our organization is dependent upon the public’s confidence in our commitment in our core values and to meeting the goals set collectively by the Mayor and City Council.

AND, BE IT FURTHER RESOLVED that the Salisbury City Council adopts the following Vision Statement for the City of Salisbury:

The City of Salisbury will remain the medical, educational, cultural and economic center of the Eastern Shore. Our commitment to excellence, innovation and service, combined with sound fiscal management, will ensure Salisbury’s future as a safe, vibrant and healthy community.

THE ABOVE RESOLUTION was introduced and duly passed at a meeting of the Council of the City of Salisbury, Maryland held on ____ day of _____, 2007 and is to become effective immediately upon adoption.

ATTEST:

Brenda J. Colegrove
CITY CLERK

Michael P. Dunn
PRESIDENT, City Council

APPROVED by me this ____ day of _____, 2007.

Barrie P. Tilghman
MAYOR, City of Salisbury