

SALISBURY/WICOMICO COUNTY

DEPARTMENT OF PLANNING, ZONING AND COMMUNITY DEVELOPMENT
INTEROFFICE MEMORANDUM

TO: JOHN R. PICK
CITY ADMINISTRATOR

FROM: LORI A. B. CARTER, *LBC*
DEPUTY DIRECTOR

SUBJECT: PROPOSED WEST SIDE ENTERPRISE ZONE

DATE: 3/17/2005

The Department of Planning, Zoning and Community Development received a request from the Salisbury-Wicomico Economic Development (SWED) to submit to the Department of Business and Economic Development (DBED) an application requesting the designation of a new enterprise zone – West Side. The newly proposed zone is approximately 265 acres beginning at the intersection of U.S. Route 50 and Naylor Mill Road, primarily south of the bypass to West Road.

As a requirement of submittal, a resolution of support is needed from the elected governing body of each applicant consenting to the submission of the application for designation. The purpose of this requirement is to ensure economic development coordination and cooperation between all jurisdictions affected by the proposed zone.

Attached to this memo is a map of the proposed request for designation – Westside Enterprise Zone. The map also highlights the existing Salisbury-Wicomico Enterprise Zone as well. If you should have any questions or comments please let me know. The application is due To DBED on April 15, 2005. Dave Ryan will present the request to the City Council on Monday, March 28, 2005.

Attachments

Strategy of the Zone

The Westside Enterprise Zone in conjunction with the developing Westwood Commerce Park, seeks to create an attractive environment for new business, industry and technology companies for Salisbury / Wicomico County's future.

Salisbury's Northwood Industrial Park, a 350-acre park established in the early 1970's is nearing capacity. Originally designed to attract manufacturers and other industrial businesses and designated as an enterprise nearly twenty years ago, Northwood has been a great success.

Westwood Commerce Park seeks to emulate such success for the future. The park will have access to amenities including water/sewer service from the City of Salisbury, natural gas, electricity, roads and great access to the recently completed Salisbury Bypass.

The park will target "higher-end" businesses, corporate users and light industrial businesses seeking visibility in a "campus-like" atmosphere. Park covenants will guide development of structures and sites to create and maintain such atmosphere.

The Salisbury / Wicomico County economy is undergoing great transition. With agriculture and poultry as a solid foundation, the local economy is transitioning from "mass production" manufacturing to more technology-oriented businesses that are much more reliant on knowledge-based labor than ever before. Our economy has transitioned from a cluster of textile manufacturers in the seventies to a cluster of wireless component manufacturers today. This trend toward more technology is expected to continue.

Westside Enterprise Zone and Westwood marketing will be conducted through local, regional and national realtors as well as the offices of Salisbury-Wicomico Economic Development (SWED) in strong cooperation with Maryland's Department of Business and Economic Development.

SWED continues to play a vital role in the growth of Wicomico's industrial base through business retention and attraction initiatives. SWED, in cooperation and partnership with Maryland's Department of Business and Economic Development, maintains an ongoing outreach program assisting businesses with site selection, financing, training and other services.

Enterprise zone designation will enhance our ability to attract quality jobs to Greater Salisbury and Wicomico County, Maryland.

Enterprise Zone Map / Tax Map

The following outlines the proposed enterprise zone covering the following parcels:

Tax Map 28: parcels 141, 178

Tax Map 29: parcel 91, 375

Acreeage associated with each parcel:

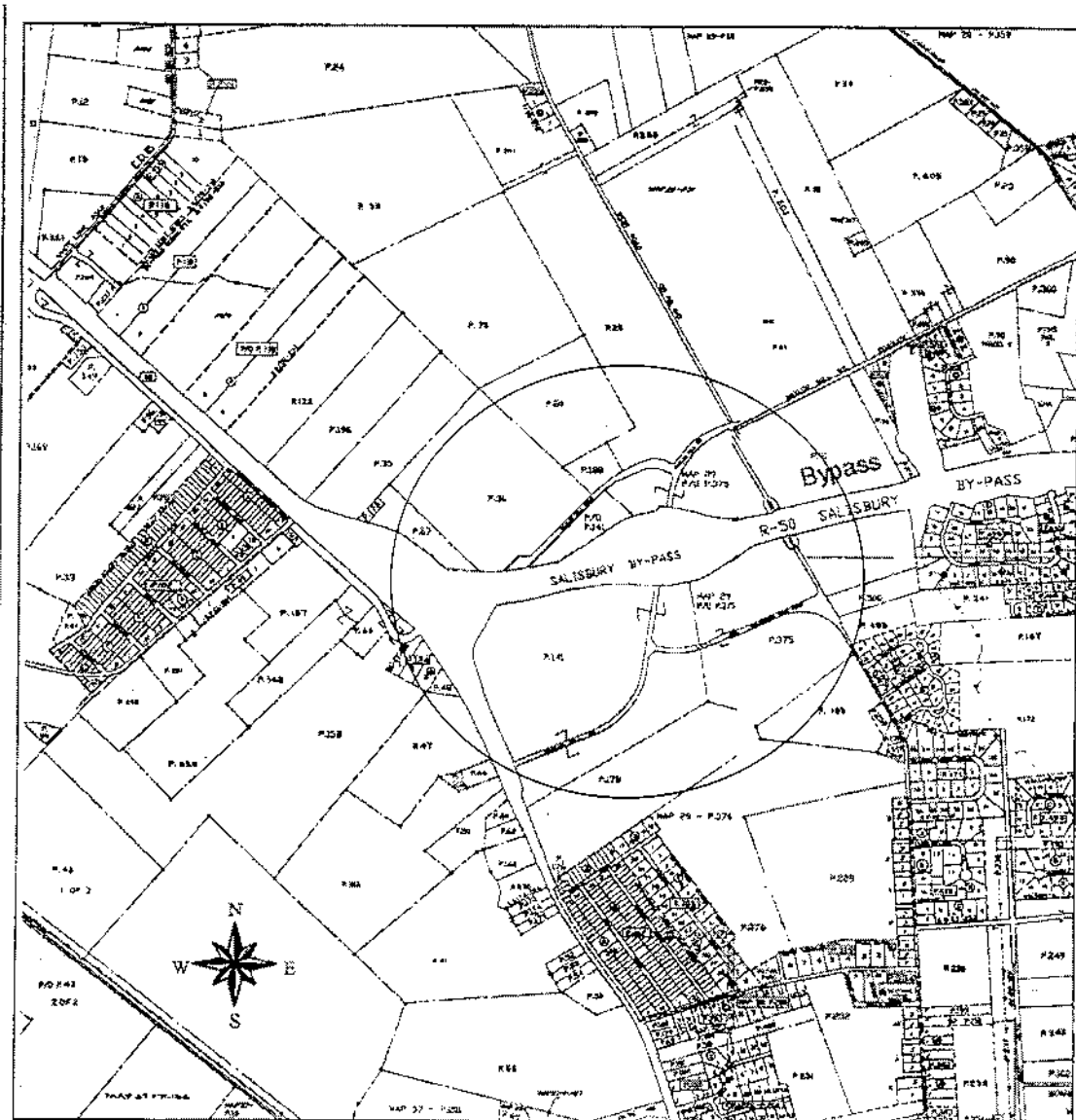
Map 28, parcel 141 = 59.77 acres

Map 28, parcel 178 = 80.28 acres

Map 29, parcel 91 = 47.07 acres

Map 29, parcel 375 = 77.26 acres

264.38 acres



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**SALISBURY-WICOMICO
ECONOMIC DEVELOPMENT, INC.**

*One Plaza East, Suite 501
P.O. Box 4700
Salisbury, MD 21803*

SWED

Est. 1968

Memorandum

To: John Pick
Cc: Jack Lenox
Brenda Colegrove
From: David Ryan
Re: Westside Enterprise Zone
Date: March 21, 2005

On behalf of our cooperative economic development efforts, we request the creation of the Westside Enterprise Zone. The creation of this zone will enhance our abilities to attract new business and investment to the Greater Salisbury community and keep our community competitive when vying for new business and industry.

The enterprise zone program, offered through the Maryland Department of Business and Economic Development, offers real property tax credits and state income tax credits to new and expanding businesses locating in the zone.

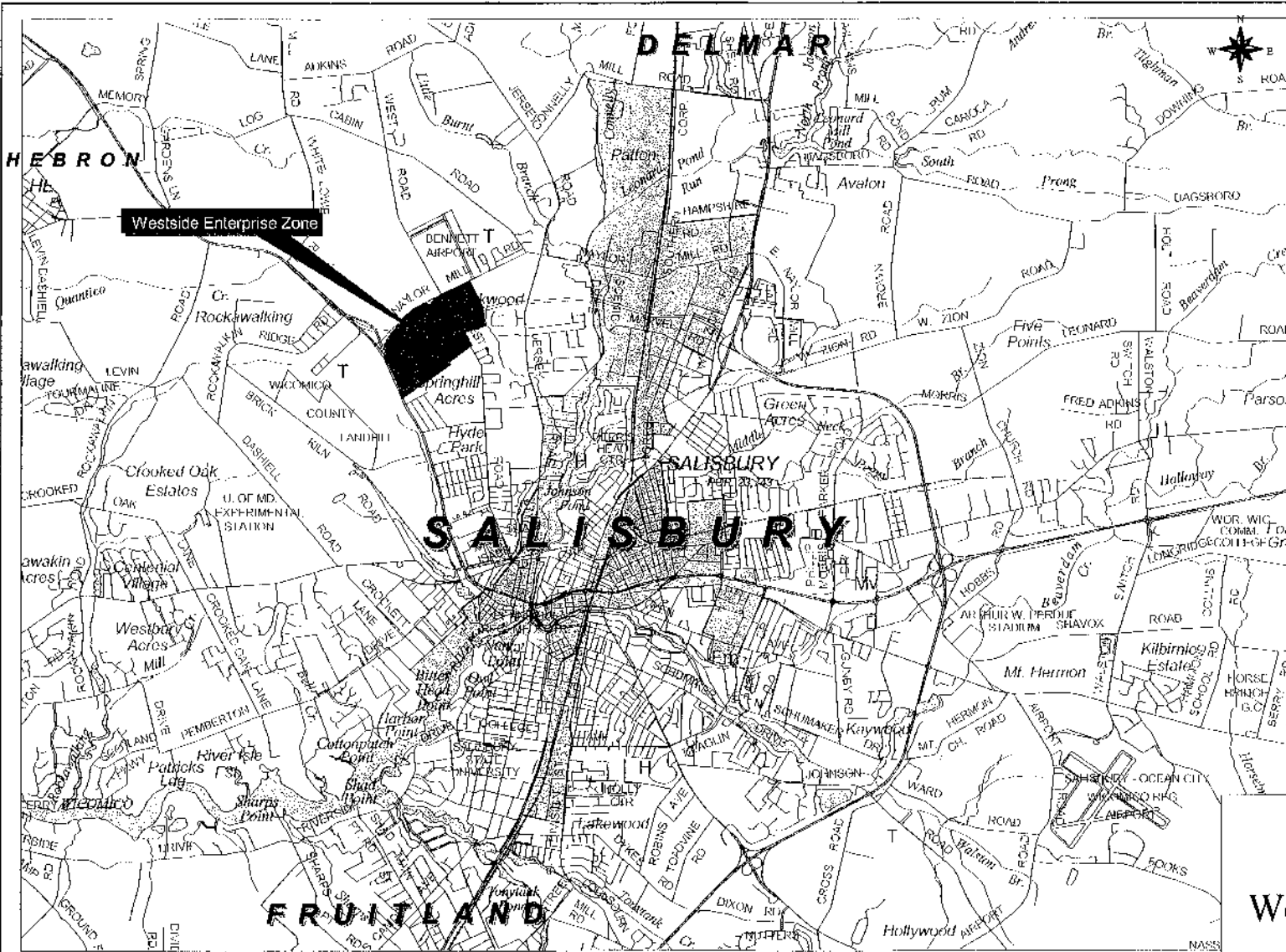
Salisbury's first enterprise zone, covering Northwood Industrial Park, has been a great success. The park is home to numerous businesses and a variety of industries. With Northwood nearing capacity, Westwood Commerce Park, consisting of approximately 265 acres, offers additional land in which industry may locate.

The proposed new enterprise zone covers WestWood Commerce Park, located at the southeast corner of the intersection of Naylor Mill Road and the Rt. 50 bypass.




As always, thank you for your consideration and please contact me should you wish to further discuss.

Attachments: 1) map of zone 2) strategy of the zone

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LEGEND

-  Municipal Limits
-  Existing Enterprise Zone
-  Proposed Westside Enterprise Zone

Salisbury / Wicomico
 Proposed
 Westside Enterprise Zone
 - Vicinity Map -

RESOLUTION NO. 1218

A RESOLUTION OF THE COUNCIL OF THE CITY OF SALISBURY, MARYLAND, TO AUTHORIZE AN APPLICATION FOR THE ESTABLISHMENT OF THE WESTSIDE ENTERPRISE ZONE.

WHEREAS, the Council of the City of Salisbury is interested in promoting the economic development of our community by attracting new businesses to the Salisbury-Wicomico area, and encouraging the expansion of existing businesses; and,

WHEREAS, the Maryland Department of Business and Economic Development enhances this effort to attract new investment by establishing the Enterprise Zone program; and,

WHEREAS, the Council of the City of Salisbury wishes to establish the Westside Enterprise Zone, as indicated on the enclosed map, in order to improve the economic development possibilities in these areas.

NOW, THEREFORE, BE IT RESOLVED, on this 28th day of March, 2005, that the Council of the City of Salisbury, Maryland, does hereby authorize the submission of the Westside Enterprise Zone Application to the Maryland Department of Business and Economic Development.

THE ABOVE RESOLUTION, was introduced and duly passed at a meeting of the Council of the City of Salisbury held on March 28, 2005.

Brenda J. Colegrove
CITY CLERK

Michael Dunn
COUNCIL PRESIDENT

APPROVED BY ME THIS
_____ day of March, 2005

Barrie P. Tilghman
MAYOR

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