



Sustainability Advisory Committee Meeting Minutes 6/3/2026

A Sustainability Advisory Committee meeting was held at the Government Office Building at 125 N. Division Street, Room 306.

Members in attendance: Charly Sager, Noah Bressman, Christina Williams, Sarah Yamakawa, Elise Trelegan, Catherine Skeeter, Brook Orr

Members of the public in attendance: Stephen Feliciano, Mike Angelot, Kacey Martin

Staff in attendance: Travis Huff

City Council in attendance: None

Call to Order

- Meeting called to order by Elise. Attendees introduced themselves, and engaged in a brief ice breaker.

Approval of Minutes

- May minutes approved (Motion: Noah; Second: Sarah; Approved)

Social Media Presentation by Kacey Martin

- Use social media to:
 - Promote events and volunteer opportunities
 - Share environmental education and sustainability information
 - Highlight community impacts and success stories
 - Increase public engagement and awareness
- Focus content on:
 - Upcoming events and volunteer opportunities
 - Environmental tips and educational resources
 - Community and volunteer spotlights
 - Shore Blooms project updates
 - Before-and-after project photos
 - Positive community stories
- Posting guidance:
 - Start with one post per week and gradually increase to 2-3 posts weekly.
 - Use clear photos, short videos, and concise captions.
 - Include a call to action whenever possible.
 - Maintain a consistent posting schedule.
 - Respond to comments and messages promptly.
- Recommended tools:
 - Canva
 - Meta Business Suite

- Google Drive for photo and content storage
 - Future consideration:
 - Establish a LinkedIn presence once Facebook and Instagram operations are consistent
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Pollinator Garden Tour Update

Volunteer Coordination

- Volunteers must complete the required registration form to receive assignments.
- Members who received confirmation emails are assigned to volunteer roles.
- Outreach supply bags were prepared for volunteers.

Outreach Goals

- Promote Shore Blooms and Green Team initiatives.
 - Encourage visitors to follow Green Team social media platforms.
 - Use outreach materials including brochures, stickers, and informational handouts
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Adjournment

At 5:56pm Charly motioned to adjourn the meeting. Sarah seconded the motion and the meeting ended. The Green Team then went as a group to the nearby edible garden between Mill Street and West Market Street to have a potluck and see the progress of the edible garden.