

**RESOLUTION NO. 3423**

**A RESOLUTION OF THE CITY OF SALISBURY, MARYLAND, APPOINTING COHEN LAW GROUP AND ITS PARTNER, CBG COMMUNICATIONS, INC., TO PROVIDE CABLE FRANCHISE RENEWAL CONSULTING SERVICES ON BEHALF OF THE CITY.**

**WHEREAS**, the City of Salisbury, Maryland (the “City”), receives revenue through franchise fee agreements with utility and service providers operating within its jurisdiction; and

**WHEREAS**, current franchise agreement has expired and requires renegotiation to maintain compliance with applicable legal and regulatory standards, as well as to ensure fair compensation for the use of the City’s public rights-of-way; and

**WHEREAS**, negotiating franchise agreements is a complex undertaking that demands specialized legal, financial, and regulatory expertise; and

**WHEREAS**, City staff have recommended retaining a qualified consulting firm with demonstrated experience in franchise fee negotiations to support the City in obtaining favorable and legally sound contract terms; and

**WHEREAS**, Cohen Law Group, in partnership with CBG Communications, Inc., possesses the necessary qualifications and a strong track record in representing municipalities in cable franchise negotiations;

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of Salisbury, Maryland, that Cohen Law Group and its partner, CBG Communications, Inc., are hereby appointed to represent the City in matters related to the renewal and negotiation of cable franchise agreements.

**AND BE IT FURTHER RESOLVED** that this Resolution shall take effect immediately upon its adoption.

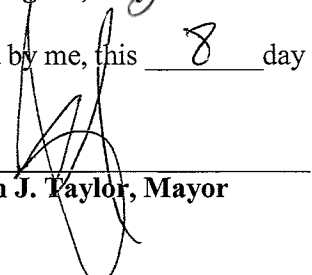
**THE ABOVE RESOLUTION** was introduced and duly adopted at a regular meeting of the Salisbury City Council held on the 8 day of September, 2025.

**ATTEST:**

  
Julie A. English, City Clerk

  
D'Shawn M. Doughty, City Council President

Approved by me, this 8 day of September, 2025.

  
Randolph J. Taylor, Mayor