**(PAC) Public Art Committee Meeting Minutes**

The (PAC) Public Art Committee met on, July 11th, 2025 at 10:00AM at the Rommel Center for Entrepreneurship -212 W Main St, Suite 205, Salisbury, MD 21801

In Attendance: Brandon Bell, Susan Holt, Max Verbits, Bill Wolf, KT Tuminello,

**Opening:**

* Meeting called to order at 10:01am

1**. Approval of Minutes**

• Motion passed to approve the June meeting minutes.

**2. Old Business**

SBY Prize Process (MSAC Grant)

• General sentiment that last year’s process felt rushed.

• Intention to improve timeline for the 2026 SBY Prize:

◦ Proposal Goal: Release by September to allow for Folk Festival promotion.

◦ 2024 Timeline Reference:

▪ Portals opened: October 1, 2024

▪ Submissions due: January 31, 2025

▪ TAG Review: February 2025

▪ Final 3 presented proposals: March 2025

◦ Past A&E expansion occurred not long ago — consider outreach again.

• Action Items:

◦ Share great examples of past proposals — have these ready.

◦ Identify and update running list of site options. If none exist, create one.

• Potential Promotion:

Explore option to set up booth/activation area during the Folk Festival.

**3. City Park PAAM Grant**

• RFP Draft and accompanying images are in progress.

• Timeline for RFQ:

◦ Posted: August 1, 2025

◦ Deadline: September 12, 2025

◦ Final Report Due: March 2026

◦ Total Budget: $10,000

▪ $5,000 to be distributed among 5 finalists.

• Community Engagement Strategy:

◦ Leverage National Night Out (August 5) to promote the PAAM project.

◦ Discussed setting up a public open house or event to involve the community.

• Site Improvements:

◦ Add sidewalk access (approximately 50 yards needed).

◦ Potential for bike lane extension and additional parking.

**4. Art & Engagement**

Crosswalk Canvas Submissions

• Reviewed 3 submissions to date.

Public Awareness & Promotion

• A-Frame Signage:

◦ Develop PAC-specific signage with:

▪ Verbiage

▪ QR Code

◦ Send to Derek to forward to Communications Team.

• Public Art Walking Tour:

◦ Include QR code linking to tour map.

◦ Feature active projects and how to get involved.

• Communication Strategy:

◦ Utilize broader media channels beyond city website/social.

◦ Engage DAC and leverage Michelle’s insight on accessibility.

**5. Community Input & Accessibility**

• SBY Prize Public Input:

◦ Feedback on current location (side of Brew River).

◦ Missed opportunity for broader public feedback.

• Outreach Improvements:

◦ Diversify methods of public communication.

◦ Focus on increasing visibility and awareness through non-digital means.

• Accessibility:

◦ Engage with DAC and accessibility experts.

◦ Consider sidewalk, parking, and sensory-friendly design for installations.

**6. Next Meeting**

Top Priority:

• Advance development of the 2026 SBY Prize

• Continue planning for City Park PAAM Grant execution and promotion.

**Meeting Adjourned: 10:59am**