



CITY OF SALISBURY

115 S. Division Street, Salisbury, MD, 21801

WORK SESSION

Government Office Building

125 N. Division Street, Room 301, Salisbury, MD, 21801

Monday, March 10, 2025, 6:00 p.m.

D'SHAWN M. DOUGHTY
Council President

ANGELA M. BLAKE
Council Vice President

APRIL R. JACKSON
Councilwoman

MICHELE R. GREGORY
Councilwoman

SHARON C. DASHIELL
Councilwoman

CALL TO ORDER

WELCOME/ANNOUNCEMENTS/PLEDGE

INVOCATION – Pastor Sean McCarthy, Community Christian Church

COUNCIL PRESENTATIONS

- Proclamation - Endometriosis Awareness Month
- Certificates of Recognition – The Amazing Shake

Budget amendment to appropriate funds for the 2024 and 2025 Maryland Folk Festivals – Assistant Director of Arts, Business & Culture Department Scott Roberts, Events and Culture Manager Caroline O'Hare

Resolution to show support for the Bird City Maryland initiative – Associate Environmental Planner Zack White

PUBLIC COMMENT (AGENDA ITEMS ONLY)

ADJOURNMENT / CONVENE IN LEGISLATIVE SESSION

City Council Meetings are conducted in Open Session unless otherwise indicated. All or part of the Council's meetings can be held in Closed Session under the authority of the Maryland Open Meetings Law, Annotated Code of Maryland General Provisions Article § 3-305(b) by vote of the City Council.

Posted 03/06/25



BY THE NUMBERS

20,000 ESTIMATED ATTENDANCE (over 3 days)

367 Volunteers worked for 3 or more hours at the festival

\$11,508 of Festival Bucks redeemed by artists & staff with more than **\$6,000** being spent in Downtown Restaurants

30 Sponsors & Partners supported the festival in 2024

Bucket Brigade donations over the course of the weekend totaled **\$12,338.20**

242 artists and demonstrators were showcased on **4 stages** and **3 areas** of continuous music, dance, discussion, and demonstration.

18 artists and craftspeople featured in the juried Festival Marketplace

\$1.1 MILLION

Estimated economic impact of "new" money infused into the **local economy** through spending by visitors, vendors, and performers.

24MDFF Economic Impact Study by BEACON at Salisbury University



2024 SOCIAL MEDIA STATS

FACEBOOK & INSTAGRAM

JUNE-OCTOBER 2024

REACH: 429,175

IMPRESSIONS: 447,557

ENGAGEMENTS: 13,326

FACEBOOK FOLLOWERS: 10,523

INSTAGRAM FOLLOWERS: 2,104



“Another incredible (free) Maryland Folk Festival! Absolutely perfect weather and such great energy. Loved seeing people of all ages and backgrounds enjoying #livemusic, #dance, and more.

Wicomico County Councilman
Josh Hastings

”

”Being part of a Heritage event is powerful, and especially important to the mission of preserving and showcasing the local culture.

Lydia Martin
2023 Maryland State Arts Council
Folklife Apprenticeship Award
Master Artist (old time banjo)

”

FIND US ON
FACEBOOK and INSTAGRAM:
@MDFOLKFESTIVAL

#MDFOLKFEST



To: City Council

From: Scott Roberts, Assistant Director of ABCD & Caroline O'Hare, Events and Culture Manager

Subject: Budget Amendment for 2025 Maryland Folk Festival

Date: 2/20/25

The Arts, Business and Culture Department (ABCD) is requesting consideration for an amendment to appropriate funds for the 3rd Annual Maryland Folk Festival that is scheduled for September 19-21, 2025. These funds will be utilized for all facets of festival operations including staffing, production fees, artist fees, equipment, staging, lighting, and more.

The City of Salisbury has determined that \$86,000 will be required for this program to be transferred from the General Fund in addition to the revenues estimated below.

ABCD has determined that \$212,000 in appropriations are required for the 2025 Maryland Folk Festival event, exclusive from grant funding as outlines below.

The current forecast for the MDFF FY25 Revenues is as follows:

Event Revenues (Vendors)	\$15,000
Sponsorships and Donations	\$197,000
<u>Transfer – General Fund</u>	<u>\$86,000</u>
Total	\$298,000

In addition, there are \$81,000 in grant applications that have been awarded and another \$50,000 anticipated. These funds will be utilized for contractual support and operating expenses associated with the Folklife Traditions Area.

The mission of the Maryland Folk Festival is to celebrate our community's rich artistic vibrancy and diversity by offering unique experiences to express cultural traditions through music, dance, food, crafts and other folk arts.

Attachment: Budget Amendment Ordinance

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Increase	Expenditure	10125-502010-73053	Fica	\$2,000
Increase	Expenditure	10125-502020-73053	Health Insurance	\$13,000
Increase	Expenditure	10125-502040-73053	Retirement	\$6,000

BE IT FURTHER ENACTED AND ORDAINED BY THE COUNCIL OF THE CITY OF SALISBURY, MARYLAND, as follows:

Section 4. It is the intention of the Mayor and Council of the City of Salisbury that each provision of this Ordinance shall be deemed independent of all other provisions herein.

Section 5. It is further the intention of the Mayor and Council of the City of Salisbury that if any section, paragraph, subsection, clause or provision of this Ordinance shall be adjudged invalid, unconstitutional or otherwise unenforceable under applicable Maryland or federal law, such adjudication shall apply only to the section, paragraph, subsection, clause or provision so adjudged and all other provisions of this Ordinance shall remain and shall be deemed valid and enforceable.

Section 6. The recitals set forth hereinabove are incorporated into this section of the Ordinance as if such recitals were specifically set forth at length in this Section 6.

Section 7. This Ordinance shall take effect from and after the date of its final passage.

THIS ORDINANCE was introduced and read at a Meeting of the Mayor and Council of the City of Salisbury held on the _____ day of _____, 2025 and thereafter, a statement of the substance of the Ordinance having been published as required by law, in the meantime, was finally passed by the Council of the City of Salisbury on the _____ day of _____, 2025.

ATTEST:

Julie A. English, City Clerk

D'Shawn M. Doughty, City Council President

Approved by me, this _____ day of _____, 2025.

Randolph J. Taylor, Mayor

Exhibit A – 2025 MD Folk Festival

Account Number	Description	Budget
10125-456123-73063	Vendor Revenue	\$15,000.00
10125-456124-73063	Sponsorships	\$197,000.00
Total Revenues		\$212,000.00
Account Number	Description	Budget
10125-513000-73063	Professional Services	\$83,200.00
10125-513100-73063	Artist Fees	\$58,500.00
10125-546006-73063	Operating	\$23,900.00
10125-546012-73063	Equipment & Maintenance	\$46,000.00
10125-555402-73063	Cellular Phones	\$400.00
Total Expenses		\$212,000.00



City of Salisbury

To: Andy Kitzrow, City Administrator
From: Zack White, Associate Environmental Planner
Date: 2/19/25
Re: Bird City Maryland Resolution Update

The City of Salisbury has adopted a resolution in support of the Bird City Maryland Initiative, emphasizing the importance of bird conservation. Birds play a key role in our local ecosystems by controlling pests, aiding pollination, and dispersing seeds. They also contribute significantly to our local economy by attracting tourists and supporting outdoor recreation.

Unfortunately, migratory birds are facing growing threats to their habitats. Public awareness and action are crucial to reversing these declines, and Salisbury is proud to participate in World Migratory Bird Day (WMBD), a global event that draws attention to the challenges facing migratory bird species. By supporting this initiative, we are fostering community involvement in bird conservation and enhancing the health of our local environment.

Through the Bird City Maryland initiative, Salisbury will participate in educational events and work alongside other communities to promote bird conservation. This effort aligns with our broader goals of sustainability and community well-being.

If you or the Mayor have any questions regarding this agreement please contact me at zwhite@salisbury.md or 410-548-3170 (ext. 3034).

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SALISBURY TO SHOW
SUPPORT FOR THE BIRD CITY MARYLAND INITIATIVE.**

WHEREAS, birds are some of the most beautiful and easily observed wildlife that share our communities, and

WHEREAS, many communities recognize and value birds that are residents and those that pass through during their migration seasons, and

WHEREAS, birds play an important ecological role in our community, controlling insect pests and contributing to pollination and seed dispersal, and

WHEREAS, birds play an important economic role in our community, attracting tourists and generating millions in recreational dollars statewide, and

WHEREAS, migratory birds and their habitats are declining throughout the Americas, facing a growing number of threats on their migration routes and in both their summer and winter homes, and

WHEREAS, public awareness and concern are crucial components of migratory bird conservation, and

WHEREAS, since 1993 World Migratory Bird Day (WMBD) has become a primary vehicle for focusing public attention on the nearly 350 species that travel between nesting habitats in our communities and throughout North America and their wintering grounds in South and Central America, Mexico, the Caribbean, and the southern U.S., and

WHEREAS, throughout the Bird City Network, hundreds of thousands of people will observe WMBD, gathering in town squares, community centers, schools, parks, nature centers, and wildlife refuges to learn about birds, take action to conserve them, and simply to have fun, and

WHEREAS, community members enthusiastic about birds, informed about the threats they face, and empowered to help address those threats can directly contribute to maintaining healthy bird populations, and

WHEREAS, sound policies and practices enhancing natural ecosystems and reducing threats to birds also make healthier communities for people, and

WHEREAS, Bird City Maryland is an initiative to build relationships within local communities and guide action to protect and conserve birds, and

WHEREAS, the City of Salisbury finds that it is in the best interest of the community and its residents to show its support for the Bird City Maryland initiative.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SALISBURY, MARYLAND, as follows:

Section 1. The City of Salisbury, by adoption of this Resolution, hereby shows its support of the Bird City Maryland Initiative.

Section 2. It is the intention of the Mayor and Council of the City of Salisbury that each provision of this Resolution shall be deemed independent of all other provisions herein.

Section 3. It is further the intention of the Mayor and Council of the City of Salisbury that if any section, paragraph, subsection, clause or provision of this Resolution shall be adjudged invalid, unconstitutional or otherwise unenforceable under applicable Maryland or federal law, such adjudication shall apply only to the section, paragraph, subsection, clause or provision so adjudged and all other provisions of this Resolution shall remain and shall be deemed valid and enforceable.

Section 4. The recitals set forth hereinabove are incorporated into this section of the Resolution as if such recitals were specifically set forth at length in this Section 4.

THE ABOVE RESOLUTION was introduced and read and passed at the regular meeting of the Council of the City of Salisbury held on this ____ day of _____ 2025 and is to become effective immediately upon adoption.

ATTEST:

Julie A. English, City Clerk

D'Shawn M. Doughty, Salisbury City Council President

APPROVED BY ME THIS ____ day of _____, 2025.

Randolph J. Taylor, Mayor