

**RESOLUTION NO. 2783**


BE IT RESOLVED, by the City of Salisbury, Maryland that the following individual is appointed to the City Parks & Recreation Committee for the term ending as indicated.


Name  
Austin Widdowson

Term Ending  
October 2020

THE ABOVE RESOLUTION was introduced and duly passed at a meeting of the Council of the City of Salisbury, Maryland held on October 23, 2017.

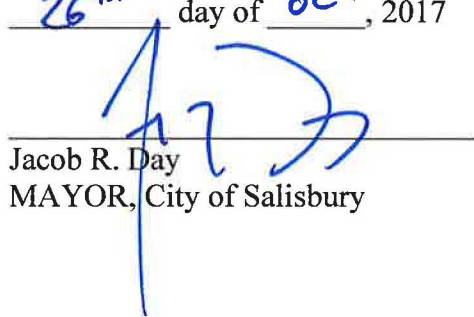
ATTEST:

  
Kimberly R. Nichols  
CITY CLERK

  
John R. Heath  
PRESIDENT, City Council

APPROVED BY ME THIS

26<sup>th</sup> day of Oct, 2017

  
Jacob R. Day  
MAYOR, City of Salisbury

## MEMORANDUM

**To:** Julia Glanz, City Administrator  
**From:** Sarah Robins, Administrative Office Assistant  
**Subject:** Appointment to the City Parks & Recreation Committee  
**Date:** October 13, 2017

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Mayor Day would like to appoint the following person to the City Parks & Recreation Committee for the term ending as indicated.

<u>Name</u>	<u>Term Ending</u>
Austin Widdowson	October 2020

Attached you will find information from Austin Widdowson and the Resolution necessary for their appointment. Please forward this information to the City Council so it may be placed on their agenda for the next Council meeting. Please let me know if you have any questions.

Attachment

cc: Mayor Day

**From:** City of Salisbury [<mailto:noreplysby@gmail.com>]

**Sent:** Monday, September 25, 2017 3:43 PM

**To:** Nancy Talbott

**Subject:** Austin Widdowson would like to join the Parks & Recreation Committee.

**Name**

Austin Widdowson

**Phone**

(410) 430-6222

**Email**

[Austin@evolutioncraftbrewing.com](mailto:Austin@evolutioncraftbrewing.com)

**Address**

200 Elmwood St.  
Salisbury, MD 21804

[Map It](#)

**Where would you like to serve?**

Parks & Recreation Committee

**Why would you like to serve on this board/commission?**

As a long time Salisbury native, I have been actively involved, raised, and molded through the parks of this great city. When I was asked to participate and referred to apply for this committee position via Chris Roberts I was honored. I am eager to give back to this community that helped shape the man I am today. Through high school I was a member of the Maryland State ODP soccer team and was blessed to be able to be the only Salisbury native to represent this great State of Maryland. I played both Soccer and lacrosse D1 at the University of Vermont where I also spent my free times adventuring through the majestic parks and mountains of East Coast. Sports and outdoor activities still play an active role in my life. I sponsor adult league teams. I am a member of the Mid Delmarva Disc Golf Alliance. I'm also an assistant lacrosse coach at Worcester Country School. I'd be happy to participate in this committee and I look forward to making a positive impact on the Salisbury Parks & Recreation Committee.

To see my bio and resume please reference my website <http://austinwiddowson.com/>

Thank you in advance for your time and efforts.

Best,  
Austin

Austin H. Widdowson  
Marketing Director  
Evolution Craft Brewing Co.  
Southern Boys Concepts  
[Austin@EvolutionCraftBrewing.com](mailto:Austin@EvolutionCraftBrewing.com)  
(410)430-6222

**Please upload a copy of your resume.**

- [AHW\\_2017-Resume.pdf](#)

# austin WIDDOWSON

I AM A **GINGER**, ARTIST, ENTREPRENEUR,  
DREAMER, BUT ABOVE ALL A **STORYTELLER**.

## my **EXPERTISE**

creative LEADERSHIP  
project MANAGEMENT  
brand IDENTITY  
CINEMATOGRAPHY  
PHOTOGRAPHY  
music PRODUCTION  
motion VFX / EDITING  
web DESIGN / UX  
copy WRITING  
social MEDIA

## my **EDUCATION**

**UNIVERSITY OF VERMONT**  
*Mass Media & Communication  
Film Concentration  
2000 - 2003*

**NOLS**  
*Tetons Valley Semester  
Environmental Studies  
1999*

**MCDONOGH SCHOOL**  
*1996 - 1999*

## my **INTERESTS**

Dogs, Camping, Live Music,  
Sour Patch Kids, Craft Beer,  
Reading, Travel, Film Buff,  
Snowboarding, The Ravens.

My philosophy: to make beautifully **simple** work. For the past decade I have led creative and strategic teams in both physical and digital environments across lifestyle, entertainment, sports and technology. My motto: refresh your perspective. A **fresh** perspective is something we all deserve a daily dose of, and that is exactly what I strive to convey with my **art**.

## my **EXPERIENCE**

### **MARKETING DIRECTOR & BRAND MANAGER**

*Evolution Craft Brewing Co. & Southern Boys Concepts | 2017 - Present*

- Director of marketing campaigns throughout all platforms for our brewery and restaurant group (10 restaurants).
- Brand designer and content creator (digital, print, photography, cinematography, and audio) for all brewery and restaurant design needs.
- Maintains marketing staff by recruiting, selecting, orienting, and training employees.
- Develops marketing strategy by studying economic indicators; tracking changes in supply and demand; identifying customers and their current and future needs; monitoring the competition.

### **CREATIVE DIRECTOR & FOUNDER**

*Refresh Media | 2012 - Present*

- Founder, interactive designer and lead creative. Creating brand identities, interactive web design, motion graphics, photography & video campaigns.
- Business development, company research, collaborative work and creative presentations for clients such as GEICO, DEW Tour, Victoria Secret, American Public University Systems, Live Wire Media, and Delaware Elevator.
- Awarded Innovative Business of the Year 2013 by Maryland (Worcester County).

### **VISUAL DESIGN & DIGITAL MEDIA**

*Bonnaroo Music & Arts Festival | 2005 - Present*

- Member of the visual design team since 2005 under the tutelage of visual design director Russ Bennett (Phish, Magic Hat, Ben & Jerry's). Creative lead on art installations. Recruit and manage a team of 10 visual design artists.
- Member of the social & digital media team since 2015. Report directly to Superfly's creative director and social media director to create digital content for internet and mobile marketing initiatives.
- Event photography: featured images on Bonnaroo's web and social channels reporting directly to Danny Clinch (Rollingstone).

## you know **YOU WANT TO**

### contact **ME**



[AustinWiddowson.com](http://AustinWiddowson.com)



[AustinWiddowson@Gmail.com](mailto:AustinWiddowson@Gmail.com)



(410) 430-6222

### follow **ME**



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