ORDINANCE NO. 2467

AN ORDINANCE OF THE CITY OF SALISBURY APPROVING AN AMENDMENT OF THE FY 2018 GENERAL FUND BUDGET TO APPROPRIATE FUNDING TO THE BUSINESS DEVELOPMENT MARKETING FUND

WHEREAS, the City has sold \$925.48 worth of merchandise at the newly created Downtown Salisbury Visitor Center as of 10/18/2017; and

WHEREAS, the City would like to return those funds to the Downtown Visitor Center Marketing Account on a regular basis to reinvest in merchandise to ensure the Visitor Center has a healthy stock of merchandise.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SALISBURY, MARYLAND THAT THE City's Fiscal Year 2018 General Fund Budget be and hereby is amended as follows:

- 1) Increase account General Merchandise Sold Fund 0010-01000-434717 by \$925.48
- 2) Increase account 11600-555512 Marketing by \$925.48

THIS ORDINANCE was introduced and read at a meeting of the Council of the City of Salisbury held on this 13th day of November 2017, and thereafter, a statement of the substance of the Ordinance having been published as required by law, was finally passed by the Council on the 21th day of November 2017.

ATTES7

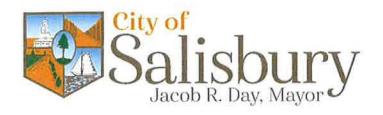
Diane K. Carter

Assistant City Clerk

John R. Heath, President Salisbury City Council

APPROVED BY ME THIS Z 8 day of NOV , 2017.

Jacob R. Day, Mayor



MEMORANDUM

To:

Laura Soper, Business Development

From:

Alison Pulcher, Deputy City Administrator

Julia Glanz, City Administrator

Subject:

Budget Transfer Ordinance – General Merchandise Sales

Date:

10/18/17

The Downtown Salisbury Visitor Center is currently selling merchandise – including hats, t-shirts, coffee mugs, magnets and water bottles. These funds are remitted to the General fund and in order to keep this merchandise well stocked, the Visitor Center would like to employ regular quarterly budget amendments based on the sales number to put funds back into the Visitor Center Marketing Account.

As of 10/18/17 – the Downtown Visitor Center sold \$925.48 worth of merchandise and would like to remit those funds to the marketing account (11600-555512) from the General Merchandise Sold Fund (0010-01000-434717)