



DEPARTMENT: Salisbury Zoo
POSITION: Marketing and Outreach Manager
TYPE: Exempt
SALARY: \$53,118
BENEFITS: Full
CLOSING DATE: Open until filled.



Overview: We are Salisbury, Maryland, and our town was born from the headwaters of the **Wicomico River**. This special place, nestled squarely between the beaches and the bay, has been attracting people to its stunning location for almost **300 years**. Now one of the largest cities on the peninsula, Salisbury serves as the *Capital of the Eastern Shore*, combining vibrant economic opportunity, quality public education, world-class healthcare, reinvigorated environmental stewardship, globally known corporations, and an energetic and inspiring team of community leaders, to chart its own course, and craft a sound plan for its future.

Department: The Salisbury Zoological Park is committed to enhancing our quality of life by providing a friendly, relaxing environment where educational and recreational opportunities come together through participation and interaction. With its animals, staff, volunteers, and park-like setting, the Zoo encourages appreciation of wildlife and inspires conservation of our natural world.

Profile:
Under the supervision of the Zoo Director and general supervision of the Arts, Business and Culture Director, the Marketing and Outreach Manager is responsible for planning, development and implementation of all the Salisbury Zoo's marketing, communications, public relations and fundraising. This individual will manage earned revenue programs including accounting and cash handling while coordinating use of the Friends of the Salisbury Zoo.

Preferred Education: Bachelor's Degree in marketing or business development.

Preferred Experience: Three years of advertising, marketing or business development experience.

Requirements/Certifications: Valid Driver's License

How to Apply: Submit City application, cover letter, driving record and resume to the following address or apply online at www.salisbury.md/apply

City of Salisbury Human Resources
125 N. Division St., Salisbury, MD 21801