Salisbury Historic District Commission

Hearing Notification

Hearing Date:	June 30, 2021	
Time:	7:00 pm	
Location:	Zoom Video Conference	
Case Number:	#21-13	
Commission Considering:	Install a Sign	
Owner's Name:	Doug Church	
Applicant Name:	Lilac Clothing Company	
Agent/Contractor:	Not Indicated on Application	
Subject Property Address:	107 W Main St	
Historic District:	Downtown	
Use Category:	Commercial	
Chairman:	Mr. Scott Saxman	
HDC Staff contact:	Jessica Budd Associate Planner I	

(410) 548-3170

Salisbury Historic District Commission

125 N. Division Street Room 202 Salisbury, MD 21801 (410) 548-3170/ fax (410) 548-3107

Application Processor (Date)

Permit Application \$25 Fee Received 5/26/21 (date)

Secretary, S.H.D.C. (Date)

Date Submitted : 5/26/21		Case #:21-13			
Date Accepted as Complete : 5/26/21			Action Required By (45 days): 7/9/21		
Subject Location: 10	7 W Main Street				
Application by: Lilac Clothing Company Applicant Address: 107 W Main Street Applicant Phone:			Owner Name: Doug Church		
		Owner Address:Owner Phone:			
					DESCRIPTION OF material, color, dime method of attachme other signs on build
See Reve All required document least 30 days prior to applicant or his/her at application until the not resubmitted for one years.	ed "Yes" to either ter from the Marse Side for DO at must be submitted the next public mentathorized representation and the sext regular scheduler from date of submitted.	er of the above que aryland Historic True CUMENTS REQUIR ed to the City Planner, eting. Failure to includatative to appear at the led meeting. If an appuch action. Please be	ED TO BE FILED WITH Department of Infrastructude all the required attachm scheduled meeting may relication is denied, the same advised that members of the	APPLICATION are and Development at ents and/or failure of the esult in postponement of the	
	rtment of Infrastru		ons and Design Guideline t for the City of Salisbury a	s are available for review ir s well as on the city's	
I, or my authorized re on 6/30/21	presentative, will a	uppear at the meeting o(date).	of the Salisbury Historic Dis	strict Commission	
that said owner is in fo	ull agreement with	this proposal.	n fully informed of the alte	rations herein proposed an	
Applicant's Signature Remarks:	rry McClym	ont	Date_5.26.21		
Jessica Budd 6/15/2	21		Amanda Pollack	6/15/21	



1607 NORTHWOOD DR UNIT 102 SALISBURY, MD 410-860-0033



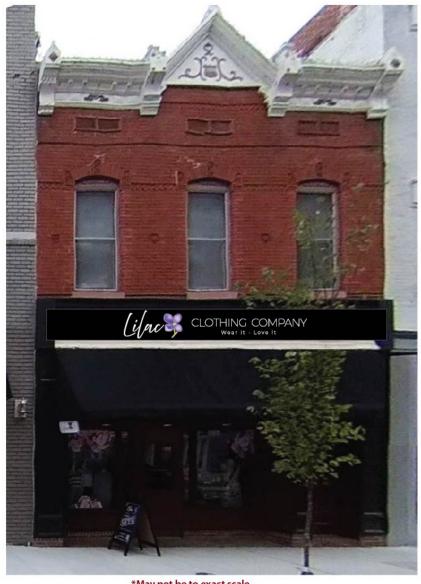
IT IS YOUR RESPONSIBILITY TO CHECK SPELLING AND CONFIRM ALL CONTACT INFO IS CORRECT.

SBT will NOT be responsible for any errors that go to print once a proof is approved.

There will be additional charges for corrections and reprinting. FINAL COLORS MAY VARY

1





*May not be to exact scale

DATE: 5.20.21 CUSTOMER: Lilac Clothing Co PRODUCT: polymetal SIZE: TBD QTY: 1 (1-sided)







Salisbury Historic District Commission

STAFF FINDINGS

Meeting Date: June 30, 2021

Case Number: 21-13

Commission Considering: Sign Installation

Owner's Name: Lilac Clothing Company

Applicant Name: Doug Church

Agent/Contractor: Not Indicated

Subject Property Address: 107 W Main St

Historic District: Downtown Historic District

Use Category: Commercial

Zoning Classification: Central Business District

Structure / Site Description:

Built Date: 1914

Enclosed Area: 1,241 sq. ft. **Lot Size:** 13,500 sq. ft.

Number of Stories: 1 1/2

Contributing Structure: TBD

Wicomico County Historic Survey on file: No

Nearby Properties on County Survey: Yes

Including but not limited to:

> 212 W Main St

> 229 W Main St

Relevant Historic, Archeological and Architectural Features of the Surrounding Area:

The property in question is located within the Downtown Historic District. The majority of buildings located in this District on East Main St., West Main St., North Division St., South Division St. and Camden St. are constructed of brick and mortar. The Salisbury Historic District Commission approved exterior lighting installation under awnings at 100 North Division St. this year and sign and lighting installation at 113 West Main St. in 2014. The majority of structures in this District are typically two and three story brick and stone buildings purposed for commercial use and range in age from 50 years to 130 years old. Most of the buildings were built in the 1920's with and a hand full built in the late 1880's. There's a mix of architectural styles including Renaissance Revival and Victorian but no prevalence to any specific style.

Explanation of Request: The applicant is requesting the Salisbury Historic District Commission approve a request to install a sign on front of building.

Areas of Historic Guidelines to be considered: SIGNAGE (Page 42)

Signs are used for advertising, identity, and image. They are an extremely visible element of the businesses in the historic districts. Each sign must be used carefully so as not to detract from the historic facades. With some forethought and planning, signage can embrace business owners' needs and Salisbury's historic image.

Placement

On most downtown buildings a continuous brick ledge or corbelling is used to separate the second floor and above from the entry-level storefront below. This space is ideal for sign placement, as it was often created for this purpose. In some instances, newer buildings contain areas above the highest windows for signage. This location is acceptable but should be avoided if possible.

Another option for a main sign location can be an awning, provided the awning is properly integrated with the building and demonstrated by earlier photographs of the building. Other types of signage allowed include hanging, window, awning, or any sign that is located below the main sign. If a projected sign is planned, placement will be critical to avoid interferences with adjacent signs and architecture of the storefront itself.

These signs should be located no less than eight feet above the sidewalk. Window signs should consist of a material and color that contrasts with the display, while being small enough to not interfere with the display area. In all cases in locating the sign, the applicant must minimize the disturbance to the exterior of the building, i.e. using the least amount of mounting bolts as possible. On masonry buildings, mounting hardware must be placed into mortar joints, not historic masonry.

Sign Ordinance

The City of Salisbury has enacted an ordinance that is explicit concerning types, sizes, construction, and placement of signs. Signs that cannot be used are: flashing, moving, swinging, painted wall signs, or roof signs. Flood-lit signs are also prohibited unless the lights are shielded from view. Obscene signs and those that resemble official traffic signs will not be allowed.

Construction of signs is subject to the City of Salisbury Sign Ordinance Chapter 17.1. Each sign is subject to review by the Historic District Commission and recommendations are provided to the Department of Building, Permits & Inspections. Each sign will be reviewed for location, total sign area, size, height, letters, and message.

Evaluation Criteria:

Pursuant to Section 17.52.040 A & B of the Salisbury Zoning Code, it is the duty of the Historic District Commission to review all applications to construct, alter, reconstruct, move or demolish any structure within a Historic District whenever the exterior appearance of such structure is affected, and to approve or reject said application. In reviewing an application and plans, the Commission should give consideration to review criteria, and may make a determination as to which of said Criteria are applicable.

> Staff Findings Prepared By: Jessica Budd Infrastructure and Development 125 N Division St Room 202 Salisbury, MD 21801 (410) 548-3170 Date: 6/15/2021

Real Property Data Search Search Result for WICOMICO COUNTY View GroundRent Registration View GroundRent Redemption View Map Special Tax Recapture: None **Account Identifier:** District - 16 Account Number - 017094 Owner Information **HUGHES VALERIE** Use: RESIDENTIAL Owner Name: Principal Residence: **HUGHES ANDREW** NO /03875/ 00405 37039 BI STATE BLVD **Deed Reference:** Mailing Address: DELMAR DE 19940-Location & Structure Information Premises Address: 107 W MAIN ST **Legal Description:** 13,500 SQFT FRUITLAND 21826-0000 107 W MAIN ST **FRUITLAND** Neighborhood: Subdivision: Block: Lot: Assessment Year: Plat No: Map: Grid: Parcel: Section: 16030909.23 0000 2019 Plat Ref: 0803 8000 1415 Town: FRUITLAND **Primary Structure Built Above Grade Living Area** Finished Basement Area **Property Land Area County Use** 13,500 SF 1914 1,241 SF Quality Full/Half Bath **Last Notice of Major Improvements** Stories **Basement** Type Exterior Garage 1 1/2 NO STANDARD UNIT SIDING/ 2 1 full Value Information **Base Value** Value Phase-in Assessments As of As of As of 01/01/2019 07/01/2020 07/01/2021 Land: 21,700 21,700 Improvements 15,500 19,400 41,100 Total: 37,200 41,100 39,800 Preferential Land: 0 Transfer Information Price: \$35,000 Seller: NOBLE DOROTHY C & CHARLES R & Date: 07/15/2015 Deed2: Type: ARMS LENGTH IMPROVED Deed1: /03875/ 00405 Price: \$0 Seller: NOBLE, CHARLES D & DOROTHY C Date: 05/02/1998 Deed1: /01607/ 00148 Deed2: Type: NON-ARMS LENGTH OTHER Price: Seller: Date: Deed1: Deed2: Type: Exemption Information 07/01/2020 07/01/2021 **Partial Exempt Assessments:** Class 000 0.00 County: 000 0.00 State: 0.00|0.00 000 0.00|0.00 Municipal:

Homestead Application Information

Homestead Application Status: No Application

Special Tax Recapture: None

Homeowners' Tax Credit Application Information

Homeowners' Tax Credit Application Status: No Application Date: