

RESOLUTION NO. 2970

BE IT RESOLVED, by the City of Salisbury, Maryland that the following individual is appointed to the Sustainability Advisory Committee for the term ending as indicated.

Name
Marina Feeser


Term Ending
August 2022

THE ABOVE RESOLUTION was introduced and duly passed at a meeting of the Council of the City of Salisbury, Maryland held on August 12, 2019.

ATTEST:



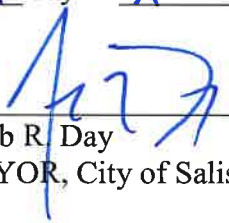
Kimberly R. Nichols
CITY CLERK



John R. Heath
PRESIDENT, City Council

APPROVED BY ME THIS

14 day of AUGUST 2019.



Jacob R. Day
MAYOR, City of Salisbury



City of
Salisbury
Jacob R. Day, Mayor

MEMORANDUM

To: Julia Glanz, City Administrator
From: Laura Baasland, Administrative Assistant
Subject: Appointment to the Sustainability Advisory Committee
Date: August 7, 2019

Mayor Day would like to appoint the following person to the Sustainability Advisory Committee for the term ending as indicated.

<u>Name</u>	<u>Term Ending</u>
Marina Feeser	August 2022

Attached you will find information from Marina Feeser and the resolution necessary for her appointment. Please forward this information to the City Council so it may be placed on their agenda at the next Council meeting. Please let me know if you have any questions.

Attachment

cc: Mayor Day

Marina R. Feeser

**Graphic Designer,
Environmental Activist**

412 East North Pointe Dr
Apt. 134
Salisbury, MD 21804
410-790-7317
mrosefeeser@gmail.com

Friday, July 12, 2019

Mayor Jacob Day
125 N. Division Street, Room 304
Salisbury, MD 21801

Dear Mayor Day,

This letter is to express my interest in joining the Salisbury Sustainability Advisory Committee/Green Team. I've loved the outdoors since I can remember and as I grew up that love turned into a passion for protecting the environment. Since moving out to the shore about 3 years ago, water has become my main focus. I love being on the water, especially on my paddle board and I am passionate about keeping our waterways clean and usable for water recreation.

I know our rivers and oceans could use some help and I would be honored to help do so locally here in Salisbury. I'm an active executive committee member of the Surfrider Foundation, Ocean City Chapter and I know my knowledge of plastic pollution, the importance of water quality, organizing beach cleanups and other green events, and helping implement an ocean friendly restaurant program in OC will all be beneficial knowledge to bring to the Salisbury Green Team.

I promise to bring my enthusiasm, tons of ideas, and an open mind for all things eco-friendly to help make Salisbury a more sustainable community, if given the opportunity to serve with you and your team.

I thank you for your time and hope to work with you soon!

Sincerely,

Marina R. Feeser

Marina R. Feeser

Graphic Designer & Artist

412 E. North Pointe Dr. Apt. 134 Salisbury, MD 21804
410.790.7317 | mrosefeeser@gmail.com

website: mfeeserdesigner.com

portfolio: coroflot.com/mrosefeeser



experience

Graphic Designer April 2016 - Present

Salisbury University, Publications Office - Salisbury, MD

I create, design, and produce publications, printed materials, giveaways, and electronic communications (Constant Contact emails, online newsletters, photo galleries) that help promote and support the mission of the University. I foster consistent branding of the SU identity throughout all projects. I work with various departments and student organizations as well as outside vendors to create designs and provide quality final products. Strive to build creative solutions based on content, uniformity of brand/messaging, cost-effectiveness, timeliness and quality. Collaborate with other designers, the university photographer, web developers, PR staff and Copy Center staff to develop successful marketing and promotional materials. I also completed, in the absence of our digital media designer, tasks such as creating and scheduling campus-wide email blasts and digital ads that played in various campus buildings on TV screens. Participated in the total redesign of the university website over the summer of 2018, which involved creating content through a content management system and merging the old website's content into the new CMS.

Operations & Marketing Staff October 2015 - March 2016

Jill's Jams Mixes & More - Hampstead, MD

Assisted in the daily operations of this locally owned gourmet food and craft business by working the company booth at craft and trade shows, assisting in the creation of craft products for sale at retail locations or trade shows, the design and scheduling of email blasts, updating customer contact information, trade show sign design, product photography, website updates or any other duties as assigned.

Production Artist June 2014 - August 2015

Baltimore magazine - Baltimore, MD

Prepared files for print in the monthly regional magazine by creating or preflighting all advertisements in *Baltimore* and *Baltimore Bride* magazines. Worked with sales representatives and outside clients to ensure files would print correctly in the magazine. Worked with clients to design ads for print in the magazine. Maintained the organization and archiving of all ad files monthly. Lead designer for special advertising sections for print in the magazine, which featured different doctors, dentists, and women in business in the Baltimore area.

Graphic Designer July 2012 - June 2014

Diamond Comic Distributors - Hunt Valley, MD

Used the Adobe CS to create both printed and web materials, including *PREVIEWS*, a monthly catalog/magazine highlighting new releases in comics, weekly web publications, trade show banners and promotional materials for comic conventions, sell sheets for both Diamond and outside vendors, and order forms for products solicited by Diamond. Printed, trimmed and mounted signs on a large format printer for global trade shows and conventions and provided any other graphic support, including taking product photos for items solicited in the *PREVIEWS* catalog.

volunteer experience

- **Secretary, Surfrider Foundation Ocean City, MD Chapter** I also provide graphic design needs of the chapter, design event emails using MailChimp, grew the chapter's Instagram account to over 1,400 followers, coordinate monthly beach cleanups, assist with ocean-friendly restaurant program. Participated in the 2018 East Coast Chapter Summit, presented Strawless Summer success as the first annual Youth Environmental Action Summit in Salisbury, MD. (2017-present)
- **Operation Paws for Homes** dog rescue graphic designer, Instagram account lead, photographer, adoption event help (2013-2017)

education

McDaniel College (2007-2010)

Bachelor of Arts: Studio Art - Graphic Design

Activities: Peer Mentor program and Advisory Board member

Honors: Dean's List, magna cum laude

Carroll Community College (2006-2007)

North Carroll High School (2002-2006)

Honor Roll, AP student

skills

Design & Production Software

Adobe Creative Suite (CS3-CC):

InDesign, Photoshop, Illustrator, Bridge, Dreamweaver, Acrobat Pro, QuarkXPress 7 & 9, Enfocus PitStop Pro 12 & Connect YOU production/ preflight software, Constant Contact and MailChimp email software

Microsoft Office Suite

Office, Powerpoint, Excel, and Access

Fine Arts

Drawing, Painting, Mixed Media

Collage, Digital Photography, 35 mm Photography & Film/Print Developing, Product Photography, Large format printing

freelance design highlights

Strawless Summer for Surfrider

Foundation OC (2018) - poster design for marketing the Strawless Summer program to restaurants and individuals to help reduce plastic pollution

Wonders of the Wind art show

participant (2018) - Illustration featured in traveling art show that highlighted the positives of wind energy

24/7 Coffee Club branding/identity

(2017-18) - logo, affiliate business cards, website graphics, social media graphics, coffee and tea labels, mug design