

**RESOLUTION NO. 2957**


BE IT RESOLVED, by the City of Salisbury, Maryland that the following individual is reappointed to the Youth Development Advisory Committee for the term ending as indicated.

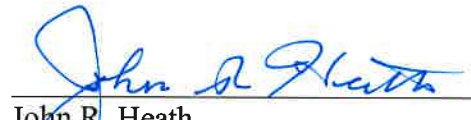
Name  
Pam Patey

Term Ending  
July 2022

THE ABOVE RESOLUTION was introduced and duly passed at a meeting of the Council of the City of Salisbury, Maryland held on July 8, 2019.

ATTEST:

  
\_\_\_\_\_  
Kimberly R. Nichols  
CITY CLERK

  
\_\_\_\_\_  
John R. Heath  
PRESIDENT, City Council

APPROVED BY ME THIS

9<sup>th</sup> day of July 2019.

  
\_\_\_\_\_  
Jacob R. Day  
MAYOR, City of Salisbury



City of  
**Salisbury**  
Jacob R. Day, Mayor

## MEMORANDUM

**To:** Julia Glanz, City Administrator  
**From:** Laura Baasland, Administrative Office Associate  
**Subject:** Reappointment to the Youth Development Advisory Committee  
**Date:** July 3, 2019

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Mayor Day would like to reappoint the following person to the Youth Development Advisory Committee for the term ending as indicated.

| <u>Name</u> | <u>Term Ending</u> |
|-------------|--------------------|
| Pam Patey   | July 2022          |

Attached you will find information from Pam Patey and the resolution necessary for her reappointment. Please forward this information to the City Council so it may be placed on their agenda at the next Council meeting. Please let me know if you have any questions.

Attachment

cc: Mayor Day

# Pamela Patey Weeg

Dynamic, executive leader in strategic business practices

📍 711 Burning Tree Circle  
Salisbury, MD 21801  
☎ 410-920-9080  
✉ pamelaweeg@gmail.com

## EDUCATION AND CERTIFICATIONS

**Master of Science - Applied Psy. in Organizational Development** - University of Baltimore 2002

**Bachelors of Arts - Marketing and Psychology** - Salisbury University 2000

**Advanced CISM (Crisis Incident Stress Management) Certified**

**LCPC (licenced Clinical Professional Counselor)** -Department of Health and Mental Hygiene Board of Professional Counselors and Therapists

**Job and Career Transition Coach** - The Career Planning & Adult Development Network

## SUMMARY

Visionary leader bringing 15 years of experience in establishing operational optimization. A dedicated and service-oriented individual with solid proficiency in creating and implementing programs. Demonstrated expertise in developing public education and information materials, presentations and displays. Documented success in overseeing and implementing events, meetings, forums and information sessions. Adept at identifying, establishing and maintaining relationships with

## RELATED PROFESSIONAL EXPERIENCE

2010 - Present

### **Clinical Site/Operations Manager, Mental Health Department**

Chesapeake Health Care (CHC)

Serve as the Wicomico and N. Worcester County site and operations manager for the mental health department. Develop and oversee the implementation of the department's strategic plan to include: financial, marketing, public relations, clinical, program development, client satisfaction and acquisition.

- Developed and implemented strategic, comprehensive and integrated communications and public relations plan that increased awareness of Chesapeake Health Care's Worcester County Site Expansion in 2016-2017
- Directed the development and production of communication and marketing materials including newsletters, brochures and videos (all created in house) for the mental health department, including patient education material
- Develop and oversee the department's crisis communication plan
- Develop and manage operational and project budgets to carry out department objectives
- Worked with key leaders to update strategic plan, using Chesapeake Health Care's new Vision, Mission and Value Statements to better promote the new brand
- Conduct annual, in-person training clinics for staff on how to recognize workplace threats and client abuse
- Manage relationships with municipal leaders and attend community meetings and events on behalf of the Department (YDAC, Multi-D, etc.)
- Developed therapeutic summer program based on evidenced based practice model to reach most at-risk children in community. (Currently serve 110 clients over 10 week program)
- Represent CHC at community and health resource fairs to raise public awareness of mental health
- Supervise staff of 26 employees; ensuring proper clinical care, daily operations and compliance with Joint Commission standards
- Manage incidents that arise regarding office functioning, provider productivity, patient complaints and staff coverage
- Create effective tracking tools and maintain databases to monitor and analyze program effectiveness
- Write and edit written materials and web based content in conjunction with program directions

2006 - 2010 **Lead School Based Child/Adolescent Therapist (LCPC)**

Maple Shade Youth & Family Services

referral resources, community partners, staff and clients. Extensive experience working with diverse populations.

- Diversified background in operations and program management; distinguished for an entrepreneurial mindset, creative problem solving, cross-functional teams and a bottom-line orientation.
- Offers innovative solutions to operational challenges and leverages decisiveness to implement solutions while minimizing risk and maximizing performance.
- Expert in transforming strategic plans into tactical initiatives for organizational programs.

## **CORE COMPETENCIES**

- Strategic Planning to include events and community relations
- Program Development
- Project Management
- New Business Development
- Strategic Partnership Relations
- Compassion, confidentiality and personal ethics
- Outreach plan creation and implementation
- Marketing plans development
- Team Building & Training
- Outstanding interpersonal and communication skills
- Savvy in social media marketing, Microsoft Office: Word, Excel, Power Point, Access, Outlook, Adobe Photoshop

Provided school based therapy to clients in need of mental health treatment in Wicomico and Somerset counties, while also taking on program development initiatives that involved grant writing.

- Educated clients, their caregivers, teachers and school administration about the diagnosis and treatment
- Attended court, social service and educational appointments
- Wrote grant and received funding for a \$125,000 after school program serving at-risk youth.

### **2005 - 2009 Co-Founder/Owner/Operator**

The Dinner Company, Inc.

Co-founded a once a month dinner preparation facility in Salisbury, MD and franchised operations to 3 additional locations. Later, sold flagship store and franchise operations for a profit.

- Wrote in-depth business plan that was used to acquire funding
- Developed and implemented strategic plan including marketing/advertising, financial, operational and growth strategies
- Established all procedures and operations related to the daily function of the organization
- Effectively supervised staff to ensure goal attainment

### **2002 - 2005 Director of Human Resources and Employee Relations**

Three Lower Counties Community Services, Inc. (TLC)

Developed Human Resources infrastructure for growing organization of 105 employees.

- Served as employee relations advocate for grievance and disciplinary procedures
- Acted as the community liaison working with local delegates and partnering with community agencies to strengthen TLC's commitment to quality care.
- Coordinated the Dental Hygienist Coop Education program between TLC and Wor-Wic and Anne Arundel Community College
- Conducted full staff training workshops
- Developed and implemented a new hire orientation program
- Created an employee satisfaction and needs assessment survey that was administered to all staff for both general and job specific KSA's
- Coordinated and led focus groups to obtain information from staff and collaborating community organizations
- Served as a member of the 5 person senior management team
- Assisted the executive director in grant writing and statistical analysis to support grant requirements

## **COMMUNITY ACTIVITIES AND ASSOCIATIONS**

Volunteer and Job Coach for Junior Achievement

Supervisor for SU Student Counseling LGPC staff

On-Call Lethality Assessment Provider for Wicomico County Detention Center

Member of the American Counseling Association

Trinity United Methodist Church Couples Engagement Chair