

**RESOLUTION NO. 2942**

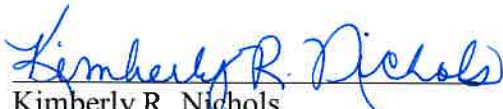
BE IT RESOLVED, by the City of Salisbury, Maryland that the following individual is appointed to the Sustainability Advisory Committee, for the term ending as indicated.

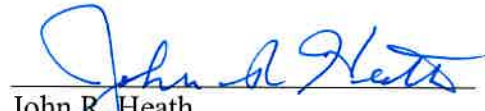
Name  
Elise Trelegan

Term Ending  
May 2022

THE ABOVE RESOLUTION was introduced and duly passed at a meeting of the Council of the City of Salisbury, Maryland held on May 13, 2019.

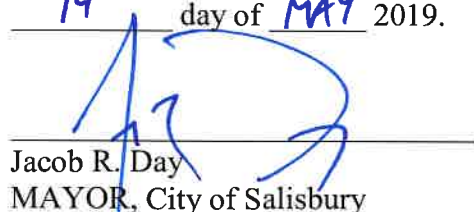
ATTEST:

  
\_\_\_\_\_  
Kimberly R. Nichols  
CITY CLERK

  
\_\_\_\_\_  
John R. Heath  
PRESIDENT, City Council

APPROVED BY ME THIS

14<sup>th</sup> day of MAY 2019.

  
\_\_\_\_\_  
Jacob R. Day  
MAYOR, City of Salisbury



City of  
**Salisbury**  
Jacob R. Day, Mayor

## MEMORANDUM

**To:** Julia Glanz, City Administrator  
**From:** Laura Baasland, Administrative Assistant  
**Subject:** Appointment to the Sustainability Advisory Committee  
**Date:** May 10, 2019

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Mayor Day would like to appoint the following person to the Sustainability Advisory Committee for the term ending as indicated.

<u>Name</u>	<u>Term Ending</u>
Elise Trelegan	May 2022

Attached you will find information from Elise Trelegan and the resolution necessary for her appointment. Please forward this information to the City Council so it may be placed on their agenda at the next Council meeting. Please let me know if you have any questions.

Attachment

cc: Mayor Day

April 19, 2019

Dear Mayor Day and Mrs. Bassland;

Please accept my formal letter of interest in joining Salisbury's Sustainability Advisory Committee (the "Green Team"). I've had the pleasure of working with a number of current and former members of the committee on various projects over the past few years and have admired from afar the work that they do as a part of the Green Team. I'd be honored by the opportunity to lend my talents and skills to this group to help implement programs and support educational opportunities for the community.

I've been a resident of Salisbury for two years now and I currently work out of Oxford, Maryland for the NOAA Chesapeake Bay Office, managing the Bay Watershed Education and Training Program (B-WET) which is a 2.7 million dollar grant program that supports environmental literacy efforts across the watershed. I also run a series of professional development opportunities for teachers and non-formal educators to support their understanding of the latest science and educational pedagogies. In 2018 I co-founded the Youth Environmental Action Summit which is a youth conference based in Salisbury that supports young people on the Lower Eastern Shore to take action on local environmental issues and make positive change in their own communities. It's with these skills, and my background in marketing and communication, that I think I would be an asset to the Green Team. Most of all, I'm passionate about inspiring people of diverse backgrounds to become stewards of the environment, and I think this is a sentiment that is shared by all members of this team.

Attached please find my resume which details some of my relevant experience. Thank you in advance for the consideration and I look forward to the opportunity.

Sincerely,

A handwritten signature in black ink, appearing to read "Elise Trelegan". The signature is fluid and cursive, with a long horizontal stroke at the end.

Elise Trelegan



# ELISE TRELEGAN

## EDUCATION

Hampshire College, Amherst, MA  
Bachelor of Arts degree in the  
School of Natural Science & School  
of Humanities, Arts, and Cultural  
Studies, 2012.

Interdisciplinary Concentration:  
An analysis of the Atlantic  
salmon restoration effort on  
the Connecticut River through  
literature-based review,  
journalistic investigation, science  
communication, and visual  
communication.

## EXPERTISE

- Environmental Education
- Non-Profit Management
- Fundraising & Special Events
- Community Building
- Science Communication

## CONTACT

691 Ramsey Ct., Apt. 203  
Salisbury, MD 21804  
Cell: 508-254-7387  
[elise.trelegan@noaa.gov](mailto:elise.trelegan@noaa.gov)  
[etrelegan@gmail.com](mailto:etrelegan@gmail.com)  
[www.elisetrelegan.com](http://www.elisetrelegan.com)

## RELEVANT WORK EXPERIENCE

NOAA Chesapeake Bay Office, Oxford, MD

*Chesapeake B-WET Program Coordinator, December 2018-Present*  
*Environmental Science Outreach Specialist, Sept. 2017-December 2018*

- Oversees the Chesapeake Region's Bay Watershed Education and Training Program, a grant program supports hands-on watershed education to students and teachers to foster stewardship.
- Provides support to NOAA B-WET grantees in implementing systemic environmental education programs using the Meaningful Watershed Educations Experiences (MWEE) framework.
- Plans, develops, facilitates, and evaluates professional learning opportunities for K-12 and non-formal educators at NOAA's Environmental Science Training Center.
- Creates and facilitates online courses to support virtual and blended professional learning opportunities for educators on topics including data in the classroom, climate change, and educational pedagogies.
- Represents B-WET at Virginia No Child Left Inside Coalition and Virginia Resource-Use Education Council.

Chincoteague Bay Field Station, Wallops Island, VA

*Education Director & Interim Executive Director, April 2017-Sept. 2017*  
*Community, Outreach, & Development Coordinator, Feb. 2014-April 2017*

- Designs, implements, and evaluates a comprehensive suite of multi-day residential and single-day environmental education programs for K-12 students, families, adults, and teachers.
- Oversees a diverse staff including an Education Team of 30 staff, summer interns and volunteers.
- Manages fundraising campaigns, major donor cultivation, and corporate sponsorships.
- Leads federal, state, and private grant acquisition and management, including reporting.
- Manages financials of charitable contributions and oversees budgets of education, marketing and fundraising.
- Develops and executes special events including a regionally recognized farm-to-table fundraiser and MARSH Fest, a science and beer festival promoting environmental literacy.
- Cultivates key relationships and partnerships with external stakeholders including schools, educators, and environmental/conservation organizations, corporations and businesses, foundations, and agencies.

## GRANTS + AWARDS

- North American Association of Environmental Education's 30 Under 30, 2016
- UL Innovative Education Award, SPARK 2016
- NOAA Climate Stewards, 2016
- Walmart Community Grant for SPARK, 2016-2017
- EPA Local Grant, 2015-2016
- NASA Small- to Medium-sized Workshop Grant, 2015
- VA Dept. of Environmental Quality, 2014-2017
- Partnership for the National Trails System Fellowship, 2013
- Earl Ubell Award in Science Journalism
- Imagining America: Joy of Giving Award, 2012
- Social Venture Fund, 2012
- Pope Foundation Award, 2012

## RELATED TRAININGS

- Climate Change Communication for Environmental Educators (Cornell University), 2016
- NOAA Climate Stewards, 2015
- Project Wild Aquatic, 2015
- Flying Wild, 2015
- Certified Interpretive Guide (CIG-NAI), 2015

## VOLUNTEER

- 1 Year to Empowerment (2018-2019)
- NASA Wallops Island Board of Directors (2017)
- Wallops Research Park Board of Directors (2017)
- Chincoteague Chamber (2017)
- Eastern Shore Literacy Council (2016-2017)
- Waste Watchers of Virginia's Eastern Shore (2016-2017)
- Spike Express Volleyball (2016-2018)

## RELEVANT WORK EXPERIENCE CONT.

- Advertises and promotes a wide range of programs through targeted web-, print-, content-, and partnership-marketing tactics.
- Sits on the Board of Directors with the presidents of CBFS's 11 Member Universities and the Academic Advisory Council.

National Park Service, Massachusetts Trail Systems  
*Freelance Design Consultant*, Feb. 2014-Present

- Designs annual accomplishments reports and trail brochures for local and regional trails on annual basis.

National Park Service, Amherst, MA

*New England National Scenic Trail Fellow: Rivers Trails, and Conservation Assistance Program*, Feb. 2013-Feb. 2014

- Leads marketing and outreach initiatives, coordinating with two trail partners – Appalachian Mountain Club and Connecticut Forest & Parks Association.
- Coordinates a core of diverse volunteers to care for the trail including Trail Adopters, Ridgerunner Program, and 5-College Outing Club Stewards.
- Collaborates with Trail Planner to build the first trail town.

## COMMUNITY PROJECT MANAGEMENT EXPERIENCE

Shore People Advancing Readiness for Knowledge (SPARK), Jan. 2014-April 2017

- Facilitates an intergenerational program for local families to learn outside of the classroom through nature-based activities and environmental education with an emphasis on local changes in the environment and global climate change.
- Leads SPARK Creekwatchers program for families interested in participating in citizen science and serves as Quality Assurance lead for data collections.
- Manages a \$3,000 Virginia Department of Environmental Quality Citizen Monitoring Grant to support Creekwatchers program and \$25,000 UL Innovative Education Award.

Living Shoreline Project, Aug. 2014-April 2017

- Manages a \$91,000 EPA grant to restore marsh and oyster habitat while using the site as a public model for restoration practices and outdoor classroom with K-12 students, SPARK families, and with other community programs.
- Designs additional programs and research opportunities for member universities and interns to utilize the Living Shoreline.
- Works with the local community to provide knowledge, tools, and resources to take action on their own properties to adapt to sea level rise.