

RESOLUTION NO. 2905


BE IT RESOLVED, by the City of Salisbury, Maryland that the following individual is appointed to the Sustainability Advisory Committee, for the term ending as indicated.

Name
Matthew Heim


Term Ending
January 2022

THE ABOVE RESOLUTION was introduced and duly passed at a meeting of the Council of the City of Salisbury, Maryland held on January 28, 2019.

ATTEST:



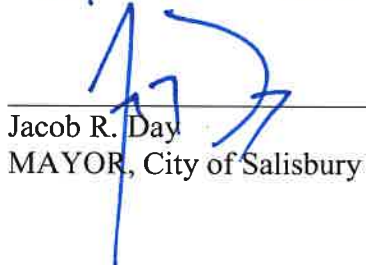
Kimberly R. Nichols
CITY CLERK



John R. Heath
PRESIDENT, City Council

APPROVED BY ME THIS

29th day of JAN, 2019.



Jacob R. Day
MAYOR, City of Salisbury



MEMORANDUM

To: Julia Glanz, City Administrator
From: Laura Baasland, Administrative Office Associate
Subject: Appointment to the Sustainability Advisory Committee
Date: January 24, 2019

Mayor Day would like to appoint the following person to the Sustainability Advisory Committee for the term ending as indicated.

<u>Name</u>	<u>Term Ending</u>
Matthew Heim	January 2022

Attached you will find information from Matthew Heim and the resolution necessary for his appointment. Please forward this information to the City Council so it may be placed on their agenda at the next Council meeting. Please let me know if you have any questions.

Attachment

cc: Mayor Day

Matthew Heim
5612 Spinnaker Dr
Salisbury, MD 21801
443-827-5596
Heim.MatthewR@Gmail.com

Mayor Jacob Day
City of Salisbury
125 N. Division St.
Salisbury, MD 21801

1/17/2019

Dear Mayor Day,

I am writing to express my interest in joining the City of Salisbury Green Team.

Having grown up in Salisbury, I must commend the action the City has taken under your leadership regarding stewardship of the Wicomico River and the surrounding watershed. These actions are long overdue. It would be an honor to join the City as a member of the Green Team and assist in the City's efforts to educate, protect, and restore the natural resources of our community.

Having worked in the environmental non-profit field for the last decade, I have a wealth of experience in developing environmental educational programming, writing and managing grants, and overseeing collaborative projects that could be of great benefit to the Green Team. I also have an extensive network of contacts within the local environmental community that would be of aid in facilitating better coordination and collaboration between the City and area NGOs.

I wish you all the best and look forward to the possibility of joining the Green Team in the future.

Sincerely yours,



Matthew Heim

Matthew R. Heim
5612 Spinnaker Dr.
Salisbury, MD 21801
Heim.matthewR@gmail.com
443-827-5596

Education

M.A. Chesapeake Studies 2008
Salisbury University Department of History
Salisbury, MD

B.S. History 2006
Minor: Political Science
Towson University

Relevant Work Experience

Oceana, Inc.

Mid-Atlantic Campaign Organizer

Remote Position
0/3/18- Present

- Educate and empower citizens to engage and advance federal policy goals in defense of the world's oceans. Specific campaigns include preventing offshore oil and gas development in the Atlantic and banning the sale of shark fins in the United States.
- Develop educational programming that translates complex federal policies in a manner that is approachable for everyday citizens and clearly articulates opportunity for civic engagement.
- Build diverse grassroots coalitions that include non-traditional partners such as the business, faith, political, and fishing communities.

Assateague Coastal Trust

Administration and Communications Director

Berlin, MD
06/13-03/18

Outreach Duties:

- Developed and led coordinated campaign to educate and engage the coastal Delmarva community about proposed oil and gas development in the Mid-Atlantic region. The Campaign resulted in 11 municipalities passing resolutions opposing offshore drilling in the Atlantic and played a key role in convincing both of Delaware's U.S. Senators and Maryland's 1st District U.S. Representative to oppose offshore drilling in the Mid-Atlantic region.
- Developed and coordinated a service learning partnership between Assateague Coastal Trust, the Town of Berlin, and Stephen Decatur Middle School that resulted in the construction of 4 raingardens and 3 waterway cleanup events.
- Coordinated the establishment of a network of faith leaders and communities with the purpose of providing environmental education, advocacy and reflection within the Wicomico County region.

Communication Duties:

- Led effort to create a new website for the organization to include researching hosting platforms, developing layout of new website, and creating content.
- Wrote and designed monthly electronic newsletter for organization's membership.
- Coordinated the production of the organization's bi-annual multi-page print newsletter.
- Developed all graphic promotional material for campaigns and events to include print ads for media outlets, posters, online social media posts, and website materials.

Administrative Duties:

- Managed the organization's finances to include writing and tracking grants, creating and adjusting budgets, preparing for the yearly financial audit, and general bookkeeping duties.
- Wrote contracts and memorandums of understanding for subcontractors and grant partners.
- Updated and managed the organization's Salesforce's Watergrass non-profit CRM database.

Matthew R. Heim
Heim.matthewR@gmail.com
443-827-5596

**GrowMemphis
Program Manager**

**Memphis, TN
11/11-05/13**

- Managed a community garden program consisting of 25 urban gardens and over 300 volunteers. The program collectively sold produce at a local farmers market and I developed and oversaw internal financial tracking procedures for the sale of produce and distribution of income.
- Developed a new volunteer orientation program for the organization's community garden program.
- Developed, organized, and led monthly educational gardening workshops that covered such topics as volunteer management, composting, urban chicken keeping, soil management plans, and crop rotations.
- Supervised a staff of 3 undergraduate interns during the growing season to include developing and leading an orientation program, making schedules, and providing hands-on training in both volunteer management and organic gardening
- Served as a fellowship adviser for a graduate student from the University of California Irvine who created a manual on community gardening for the Memphis region.

**Local Eastern Shore Sustainable Organic Network
Project Manager**

**Salisbury, MD
08/10-09/11**

- Oversaw the Medora Harvest Fund which purchased Community Supported Agriculture (CSA) shares for low-income individuals. My duties included soliciting donations to support the fund, educating the public about the program, identifying recipients, and coordinating payments to local farms for the CSA share.
- Partnered with University of Maryland Eastern Shore to host a one-day workshop about economic opportunities for small farms on the Eastern Shore.
- Organized and held an educational farm field day in partnership with the University of Maryland Eastern Shore and CASA Future Harvest at Greenbranch Organic Farm in Salisbury, MD.
- Worked to organize and build a stronger network of independent small farms on Maryland's Eastern Shore.

**Nanticoke Watershed Alliance
Volunteer Coordinator, Volunteer Maryland AmeriCorps**

**Vienna, MD
09/09-09/10**

- Oversaw the organization's Creek Watcher citizen-scientist water monitoring program. Duties included recruiting and educating volunteers in water monitoring procedures, maintaining and tracking all equipment, ensuring all data sheets and samples were collected in a timely manner, entering water monitoring data into a spreadsheet, and assisting in the creation of the annual Nanticoke River Report Card.
- Developed and delivered educational programming about the natural and cultural heritage of the Nanticoke River watershed.

**National Park Service, Assateague Island National Seashore
Park Ranger (Seasonal)**

**Berlin, MD
06/06-09/09**

- Developed and led educational interpretive programming about the natural and cultural heritage of Assateague Island National Seashore.
- Led outdoor experiential learning opportunities including kayak, hiking, and cycling trips.

Matthew R. Heim
Heim.matthewR@gmail.com
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Successful Grant Applications

- Chesapeake Bay Funders Network Capacity Building Initiative – 2016, 2017
- Town Creek Foundation People’s Climate March Funding Initiative – 2017
- Chesapeake Bay Trust Mini Grant - 2016
- WATERKEEPER Alliance Offshore Drilling Initiative Grant - 2015
- Community Foundation of the Eastern Shore Community Needs Grant - 2011
- Community Foundation of the Eastern Shore National Volunteer Week Grant- 2010
- Chesapeake Bay Trust Mini Grant - 2010
- Salisbury University Research Grant - 2007
- Towson University Undergraduate Research Grant - 2005

Skills

- Non-profit leadership and administration
- Project management
- Public speaking
- Community organizing
- Educational programing
- Event planning
- Volunteer recruitment and management
- Bookkeeping
- Grant writing and management
- Print media design
- Adobe Photoshop
- Microsoft Office
- Intuit QuickBooks
- Constant Contact
- Salesforce

References

Richard Nieman, Former Treasurer, Assateague Coastal Trust
410-208-1515
Crossidcricket@verizon.net

Bill Nelson, Former Board Member, Assateague Coastal Trust
302-856-3300
B.Nelson@JeffersonSchool.com

John Groutt, Co-Chair, Wicomico Interfaith Partners for Creation Stewardship
410-548-2563
JWGroutt@hotmail.com