

YDAC Task 3: Youth Focused Community Event
Tuesday, October 30, 2018 @ 5:15
MINUTES

I. Introductions

Dora Ashby (student), Eshanie Baral (Student), Krisha Lulla (student), Pam Patey, Kevin Lindsay, Mary Holden, Ivonne Lomax, Teresa Thaxton, Daijia Williams, David Harner, Jennifer Bertrand, Samantha Scott (Chair)

II. Overview of Youth-Centered Community Event

In our last meeting, we discussed plans to create a 3 session workshop for teens 14 to 21 with topics such as: What's your brand (how to set yourself apart from others), planning for the future (picking a path and taking steps now toward it), and hands-on skills such as interviewing, filling out applications, and appropriate social media use. The workshops will take place in the Spring 2019 with a partnership with the Lowershore Workforce Alliance.

III. Ivonne Lomax – Lower Shore Workforce Alliance

Last month, this idea was presented to the Board at Lower Shore who are in favor of working with us. Moving forward, the board would like to see youth involvement in the planning process, an idea of who will be in charge of each aspect of the event, specific costs associated with the event, and for us to identify potential issues that may arise and can be prevented.

IV. Mary Holden – Junior Achievement

Mary discussed the career fair hosted by JA every year – “JA Inspired.” The event will take place on March 12th next Spring. As part of this event, students have some curriculum prior to meeting with business members; for example, how to ask questions and engage with potential employers. The fair works in 90 minute intervals throughout the day.

V. Youth Focus Groups

We discussed the importance of obtaining youth input regarding what workshops we offer and what they look like. After some discussion, it was decided that we will ask the BOE if we can hand out a brief survey in high school English classes to obtain this info. In addition, we will reach out to local groups (Salvation Army, Chesapeake Health, American Job Center, etc) to obtain this info from youth.

VI. Business Leader Focus Group

- a. Who to invite
- b. Goals

This will be discussed at our next YDAC meeting in November.

- VII. Workshop Discussion
 - a. Location Ideas
 - b. Potential Dates

The team decided to offer the workshops at a central location. Sam will contact the Civic Center for dates and Prices. We will aim to have 3 workshops, 1 in April, 1 in May and 1 in June. The workshops will be offered after school so that a bus can be provided from each of the 4 Wicomico County High Schools to and from the Civic Center.

- c. Ideas from Lower Shore
 - i. Jobs that Build into careers
 - ii. What is your passion?
 - iii. Employers perceptions
 - iv. What does “professional” look like?
 - v. How to answer, “Please tell me about yourself”
 - vi. Developing your own website
 - vii. Money and finances

- VIII. Potential Guest Speakers

These topics were tabled until the next meeting date. In November, we will focus more on the logistics of the workshops being offered as well as who to invite to the Business Leader Focus Group in December.

Next Meeting Date: YDAC Task 3: November 13, 2018

Business Leader Focus Group: December 11, 2018