

# A Presentation and Discussion of Community Policing in Salisbury, Maryland

Salisbury Police Department

# Importance of the Community Policing Philosophy



“ A policing philosophy that promotes and supports organizational strategies to address the causes of crime, to reduce the fear of crime and social disorder through problem-solving tactics and community-police partnerships.”

- *Community Oriented Policing Services Office*

“Community Policing philosophy rests on the belief that law-abiding citizens in the community have the responsibility to participate in the police process. It also rests on the belief that solutions to today’s contemporary community problems demand freeing both community residents and law enforcement to explore creative ways to address neighborhood concerns beyond a narrow focus on individual crimes.” - *National Crime Prevention Council*

# Recruiting



- Salisbury Police Department's crime fighting philosophy is centered on the community policing. We actively seek to hire sworn and civilian members who understand and are willing to implement the philosophy in their daily work activities.
- Recruitment Locales:
  - Parkside High School
  - UMES
  - SU
  - Regional Job Fairs
  - Social Media
  - Community Interaction
  - All members of the Agency participate



# Eastern Shore Criminal Justice Academy



The Academy is Certified by the Maryland Police and Correctional Training Commissions as both a Police and Corrections Training Academy

1978 Eastern Shore Police Training Center

1979 Certified by MPTC 15th Police Academy in MD

First Academy in MD to achieve DUAL police / corrections Certification





# Training



Entrance Level for Law Enforcement Officers

24 Weeks

950 Instructional Hours as required by MD Police Training Commission

131 hours of Human Relationship training

25 College Credits





# Immersion Program



3 weeks long

In addition to 8 weeks  
of Field Training





# Immersion Program



In-house research of  
designated neighborhood





# Immersion Program

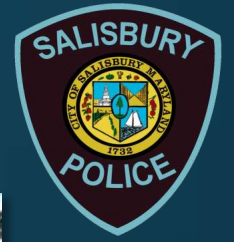


Further research at Wicomico  
County Public Library, and  
Chamber of Commerce





# Immersion Program



Interact with citizens they serve in non enforcement setting.

Developing relationships prior to responding to the crisis call for police service





# Outreach and Growth



# Cops for Kids



15 years!



# Cops for Kids



15 years!

70 families each year!





# Mentoring

3 years ago we partnered with WCBOE to work in 3 elementary schools



Prince St. Elementary

Pinehurst Elementary

East Side Elementary



# Mentoring



## Leadership Development

- Principal
- Teacher
- Business Owner
- Judge
- Doctor
- Police Chief
- Mayor
- President





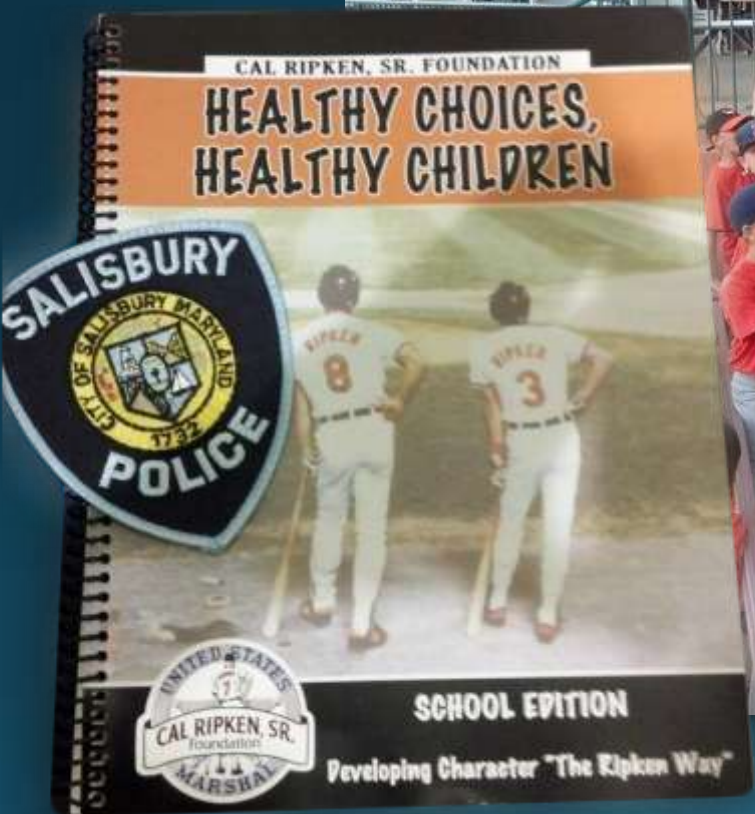
# Mentoring

Complete a Project to improve the Community





# Badges for Baseball





# Chief for a Day!



Fundraiser auction item for area schools and charitable organizations



# Chief for a Day!



Fundraiser auction item for area schools and charitable organizations

- 3 Years





# Chief for a Day!



Fundraiser auction item for area schools and charitable organizations

- 3 Years
- Salisbury School, James M. Bennett, Saint Francis de Sales



# Parkside High CTE Program



- Parkside central location
- Provide instruction
- Patrol car
- Radar equipment
- Students intern with SPD







# Reading at Pemberton Manor

- Past 3 years
- Annual Back-to-School rally



# Law Enforcement Torch Run for Special Olympics





# Law Enforcement Torch Run for Special Olympics



# Stop the Violence



- Calloway St. Gym
- After school
- Drop-In basketball





# Stop the Violence



- Assist with homework
- Poster Contest



# National Night Out Against Crime





# National Night Out Against Crime



2013 "Rookie" Award for attendance and interaction!



# Camp ESPA Lock Up



Fundraiser for kids who otherwise would not be able to afford attending camp.





# Bicycle Donation



Every year SPD collects hundreds of bicycles, some are in very good condition.

Most of the bicycles which end up in our property hold are auctioned off

The bicycles in the best condition are donated to area homeless shelters





# Bicycle Registration





# Bicycle Registration

- 3 Years



# Bicycle Registration



- 3 Years
- You can either come to us, or we can come to you!





# Bicycle Registration



- 3 Years
- You can either come to us, or we can come to you!
- Form available on our website, [www.salisburypd.com](http://www.salisburypd.com)





# Bike and Foot Patrol



Most productive form of community outreach





# Bike and Foot Patrol



Positive  
Interaction

Safer  
Community





# Bike and Foot Patrol



2013/2014  
749 patrols





# Bike and Foot Patrol



Making the community connection very easy

Number of SPD Officers  
Bike Patrol Certified: 30



# Poplar Hill Pre-Release



Employment Certifications

Floor Care, Computers,  
Workforce Prep, Flagger,  
Forklift Operator, Drywall

Interpersonal Skills

Conflict Resolution

Parenting Skills

Originally funded through Safe  
Streets now Completely funded  
through SPD Budget





# Poplar Hill Pre-Release



Educating each student:  
\$788.00

Annual incarceration  
per inmate: \$45,000.00

207 graduates

3 graduates re-offended



# High Point, North Carolina crime reduction strategy implementation: Operation "Quiet Summer"



Safe Streets Prosecutor, Probation & Parole, 2  
SPD officers, 1 SPD supervisor

Traveled to High Point & met their  
counterparts for implementation

Investigated 20 teenaged and young  
adult residents of Doverdale

15 out of 20 appeared for the Call-In 1  
young lady has had negative law  
enforcement contact





# Knock & Talk



## NOTICE



**REPORT SUSPICIOUS  
ACTIVITY IMMEDIATELY**

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*Make a positive difference in  
your neighborhood*

**Salisbury Police**  
410-548-3165  
[www.salisburypd.com](http://www.salisburypd.com)

**Crime Solvers**  
410-548-1776



Jared Planz photo

**Col. Ivan Barkley** of the SPD helps canvass the Princeton Homes Neighborhood on Aug. 8 as part of Operation Safe & Sound

# Social Media



Follow us! @SalisburyPD



A white Salisbury Police car with blue stripes and the department's logo on the side.



A close-up of the Salisbury Police badge, showing the words "OFFICER SALISBURY POLICE" and "EST. 1888 MD".

**Salisbury Police**  
@SalisburyPD

Connecting with our community. Call 911 to report emergencies - we do not dispatch calls from this site. Non Emergency 410-548-3165

Salisbury Maryland  
[salisburypd.com](http://salisburypd.com)  
Joined September 2011

536 Photos and videos

TWEETS 1,184 FOLLOWING 129 FOLLOWERS 2,134 FAVORITES 57

Tweets Tweets & replies Photos & videos

Salisbury Police @SalisburyPD · Oct 13  
SPD investigating the theft of money from ice cream vending truck.  
[salisburypd.com/userfiles/file...](http://salisburypd.com/userfiles/file...)

Salisbury Police @SalisburyPD · Oct 13  
SPD makes 12 arrests this past week for shoplifting.  
[salisburypd.com/userfiles/file...](http://salisburypd.com/userfiles/file...)

Don't miss any updates from Salisbury Police

Full name

Email

Password

Sign up for Twitter

Worldwide Trends - Change  
#SupportTheVamps



# Social Media



Facebook.com/SalisburysFinest

A screenshot of the Salisbury Police Department's Facebook page. The page header shows the name "Salisbury Police Department" and a search bar. The main cover image is an American flag. Below the cover is the department's profile picture, a badge, and the name "Salisbury Police Department" with the category "Government Organization". Navigation tabs include "Timeline", "About", "Photos", "Reviews", and "More". A post from 2 hours ago is visible, featuring a photo of a police officer and text about a "Vic/Wit Coordinator J Lisjuan" talking to "60 little ones" at a "Salisbury Shore Up Head-start". The post has 1,604 likes and 68 visits. A large blue Facebook "f" logo is overlaid on the bottom left of the screenshot.

# Partnership Building



- Police actively develop positive relationships with the community, involve the community aggressively in the quest for better crime control and prevention.



# Citizens Police Academy



**CITIZENS**  
**POLICE**  
**ACADEMY**



# Citizens Police Academy



3 years since last academy



# Citizens Police Academy



3 years since last academy

Doesn't happen without your participation!



# Is community policing worth the effort?

Value in Community Policing – a sustainable philosophy developed over time. Both law enforcement and community members collaborate and exchange ideas to reduce crime and the fear of crime.



