### **RESOLUTION NO. 2760**

BE IT RESOLVED, by the City of Salisbury, Maryland that the following individual is appointed to the Historic District Commission for the term ending as indicated.

Name Alex Paciga Term Ending July 2020

THE ABOVE RESOLUTION was introduced and duly passed at a meeting of the Council of the City of Salisbury, Maryland held on July 24, 2017.

ATTEST:

Kimberly R. Nighols

CITY CLERK

John R. Heath

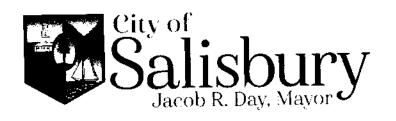
RRESIDENT, City Council

APPROVED BY ME THIS

25 day of July , 2017

Jacob R. Day

MAYOR, City of Salisbury



# **MEMORANDUM**

To:

Julia Glanz, City Administrator

From:

Nancy Talbott, Administrative Office Assistant

Subject:

Appointment to the Historic District Commission

Date:

July 24, 2017

Mayor Day would like to appoint the following person to the Historic District Commission for the term ending as indicated.

<u>Name</u>

Term Ending

Alex Paciga

July 2020

Attached you will find information from Alex Paciga and the Resolution necessary for his appointment. Please forward this information to the City Council so it may be placed on their agenda for the next Council meeting. Please let me know if you have any questions.

Attachment

cc: Mayor Day

Alex Paciga 220 North Division St Unit 4 Salisbury, MD 21801 443-944-3951 apaciga@gmail.com

Dear Mayor Day,

The Salisbury Historic District Commission plays a vital part in preserving our fair city's image. As a lifelong resident of Salisbury, I'd like to express my interest in serving as a Commissioner, and furthering HDC's mission of safeguarding the heritage of Salisbury and fostering civic beauty.

The Commission, from my understanding, identifies structures of historical note within our designated Historic Districts, and hears applications regarding any changes or modifications to these structures. As such, I feel my experiences with organizations and fields that emphasize preservation, attention to detail, and research will be valuable in this role. My proximity to Downtown Salisbury will also make it easy to travel as needed.

Your consideration is earnestly appreciated. I look forward to serving our community, and utilizing my talents for the betterment of our city.

Best Regards,

**Alexander Paciga** 

#### WORK HISTORY

APPI Energy, Salisbury, Maryland

January 2016-Present

Energy Consultant (Jan 2016-Mar 2016)

- Worked with businesses to reduce their energy costs
- Utilized CRM systems to coordinate and share information with the team
- Connected with prospective clients to drive business

Customer Information Analyst/Research (Mar 2016-Dec 2016)

- Internally promoted from sales to the newly created market research department
- Utilized public records to update customer information
- Helped our team personalize the sales process

Communication Specialist (Dec 2016-Present)

- Internally promoted to the Marketing team
- Writing all press releases, marketing messages, copy, advertisements, publications, and articles for the company
- Responsible for analyzing campaign performance, and the distribution of most content

### Giant Food Stores, Salisbury, Maryland

May 2014 - December 2014

May 2015-January 2016

Cashier

- Delivered value to customers via excellent and friendly service
- Given two awards for customer service from management
- Solicited a record number of charitable point-of-sale donations for Wounded Warrior Project and USO

# Salisbury University Alumni Association, Salisbury, Maryland

February 2014 - May 2014

September 2014 - November 2014

Fundraising Assistant

- Contacted alumni to solicit donations for the university
- Ranked in the top quarter for most donations received
- Recognized for exceptional performance

## Delmarva Zoological Society Salisbury, Maryland

May 2014 - September 2014

Marketing Intern

- Executed a successful "flocking" fundraising campaign
- Secured local vendor relationships to supply the successful fundraising event "Zoobilation"
- Under my coordination, reached significant Facebook and Twitter milestones
- Managed, updated and organized charitable contributions database

#### Hardwire LLC Pocomoke City, Maryland

Summer 2012, 2013

Intern

- Solely responsible for the entry, arrangement, and maintenance of eMaint, the company's preventative maintenance and parts database
- Assisted in the proper disposal of hazardous chemicals
- Sourced parts and tools for use on the company's ULV project.

#### Safran Labinal Salisbury, Maryland

January 2011- January 2012

Quality Inspector

- Inspected projects at various stages to ensure the finished product met our topquality standards
- Operated in an ISO9000 certified facility
- Was the first applicant to be hired directly into the Quality Inspection department at the age of eighteen.

#### **EDUCATION**

Salisbury University, Salisbury, Maryland December 2015

Bachelors of Science in Marketing

Extracurricular: Bridge Club

# Hong Kong Baptist University, Kowloon Tong, Hong Kong

Study Abroad

Extracurricular: Bridge Club

## Wor-Wic Community College, Salisbury, Maryland 2012

Associate Degree, General Studies

Graduated with Honors Extracurricular: RPGAW

#### **ORGANIZATIONS**

Wicomico Lodge 91 AF&AM, Salisbury, Maryland

- Officer of the Lodge (2017-Present)
- Member, Membership Committee (Present)
- Member, Historic Document Preservation Committee (Present)