RESOLUTION NO. 2405

BE IT RESOLVED by the City of Salisbury, Maryland that the following individual is appointed to the Central City District Commission for the term ending as indicated:

Name Ben Bowne Term Ending 9/30/2016

The above resolution was introduced, read and passed at the regular meeting of the Council of the City of Salisbury held on the 23rd day of June 2014.

Kimberly R. Nichols CITY CLERK

Jacob R. Day
COUNCIL PRESIDENT

APPROVED BY ME THIS

25th day of June 2014.

James Ireton, Jr.

MAYOR

INTER		
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OFFICE		

MEMO

OFFICE OF THE MAYOR

To:

Tom Stevenson

From:

Sherrell McBride

Subject:

Appointment to the Central City District Commission

Date:

June 3, 2014

Mayor Ireton would like to appoint the following person to the Central City District Commission:

Name

Term Ending

Ben Bowne

9/30/2016

Attached you will find Mr. Bowne's letter of interest, resume and the Resolution necessary for his appointment. Please forward this information to the City Council so it may be placed on their agenda for the next meeting. Please let me know if you have any questions.

Attachments

cc:

Michael Piorunski

5/27/2014

The Honorable Jim Ireton Mayor of the City of Salisbury City of Salisbury, MD 125 N. Division St. Salisbury MD 21801-4940

RE: CCDC / Parking

Dear Mayor Ireton,

I'd like to formally offer my time and efforts in service to the CCDC/City of Salisbury. I am going to be taking over for Susan Purnell at Kuhn's Jewelers someday and I'm THRILLED to see all of the very real downtown revitalization happening. I'd like to bring my enthusiasm, background as a commercial realtor and it's relation to urban planning, and my voice as a downtown business operator to the mix.

I think we can perform some low-cost parking fixes that may dramatically enhance the downtown shopping/gathering experience for years to come and promote further new business in-fill.

If you'd like to talk with me in person, formally or informally, I'm at your disposal.

Here's to a brighter future for our beloved Salisbury,

Ben Bowne Kuhn's Jewelers 410-742-3256 3 Redbud Court

Savannah, GA 31406

Ben Bowne

(912) 856-9867

benbowne@gmail.com

EMPLOYMENT

Director of Marketing/Sales

Kuhn's Jewelers

Summer 2013 - Present

- GIA Certified Diamond Grading Professional
- Brand proliferation and management
- Sales

Realtor

State of Georgia

Spring 2005 - Summer 2013

- Top producer
- Residential & Commercial sales and leasing volume in excess of \$20 million per year
- Expert Contract Negotiator
- Distressed asset management and disposition
- Luxury Marketing expert

Director of Marketing

Cora Bett Thomas Realty

Winter 2011 - Winter 2012

- Implemented new multi-faceted Luxury Real Estate company website (Cold Fusion) for the leading Real Estate firm in the region (Savannah, Beaufort, Bluffton & Hilton Head Island)
- Comprehensive Social Media Program Integration resulted in immediate increase of lead capture and new business generation
- On-going site content enhancement resulting in more time spent on site by more visitors everyday
- Created original PR content in print, web forums, company blog, and social networking venues
- Media Buying across broad spectrum of regional, national, and international digital and print publications
- Streamlined Luxury Affiliation program for greater, more meaningful exposure and brand consistency across a broad spectrum of print, web, social media and public forums
- Developed individual marketing strategies for thirty seasoned Luxury Real Estate professionals, across two offices, in four markets, including day-to-day creation and production of sales force collaterals and luxury property exposure programs.
- Created and implemented Agent template program aiding in greater productivity and overall sales volume of sales force

Project Manager

Grikitis Group, LLC

Spring 2008 – Winter 2011

- Managed private development portfolio of commercial and residential properties for Savannah based developer and entrepreneur.
- Real Estate sales and acquisition in excess of \$25 Million
- Managed contract negotiations for major distressed resort and casino acquisition
- Oversaw Artist Management division
- Project Lead for Art Installation @ PGA Major rour event (Honda Classic)

EDUCATION

Purchase, NY

State University of New York

Fall 1995 - Summer 1999

Bachelor of Fine Arts, Acting - Conservatory of Theater Arts & Film

Community Affiliations: Historic Society Foundation (Savannah), Downtown Business Association (Savannah)

TECHNICAL EXPERIENCE

Interactive Strategy | Email Marketing | Website Development | Content Management | Search Engine & Social Media Optimization | Adobe InDesign, Premiere, Illustrator, Fireworks, InCopy | Expert MS Office Suite