

Resolution No. 2395

A RESOLUTION OF THE CITY OF SALISBURY ADOPTING THE 'STASH YOUR TRASH' CAMPAIGN AS THE OFFICIAL ANTI-LITTERING CAMPAIGN OF THE CITY.

WHEREAS, the Wicomico River is a treasured natural resources that must be protected from pollution; and

WHEREAS, the streets, parks, lawns and sidewalks of Salisbury encompass the public realm of the built environment which contribute to perception of quality of life; and

WHEREAS, littering contributes to the degradation of the natural health of the Wicomico River, the beauty of our City, and our quality of life; and

WHEREAS, the 2nd Annual Stash Your Trash Cleanup will take place along Eastern Shore Drive from College Avenue to Carroll Street on April 12th; and

WHEREAS, Chesapeake Tours & Promotions has received a \$250 Constellation's Community Champions grant from Constellation Energy to support the purchase of litter bags to distribute to the public at the Salisbury Festival; and

WHEREAS, over 100 children aged 5-17 have hand-sewn a Community Quilt to Raise Litter Awareness will be hung as part of the 'Stash Your Trash' Campaign during the Salisbury Festival on April 26th, 2014 at the west end of the Downtown Plaza for public signing to pledge to stop littering in our community; and

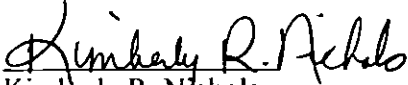
WHEREAS, the City Council at its February 18, 2014 Environmental Work Session did hear a presentation from Ms. Priscilla Timken on the recently launched 'Stash Your Trash' Campaign; and

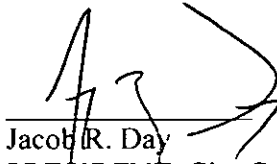
WHEREAS, the City seeks to partner with the Chamber of Commerce Beautification Committee, Wicomico County Recycling, Chesapeake Tours & Promotions, PAC14, Shore Transit, Wicomico Partnership for Children & Families and Salisbury University's Environmental Studies and Marketing departments in their support of the 'Stash Your Trash' Campaign.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Salisbury, Maryland does hereby adopt the 'Stash Your Trash' Campaign as its official anti-littering campaign.

THE ABOVE RESOLUTION was introduced and read and passed at the regular meeting of the Council of the City of Salisbury held on this 28th day of April, 2014 and is to become effective immediately upon adoption.

ATTEST:


Kimberly R. Nichols
CITY CLERK


Jacob R. Day
PRESIDENT, City Council

APPROVED BY ME THIS

7th day of May, 2014



James Ireton, Jr., MAYOR
City of Salisbury

INTER

OFFICE

MEMO

CITY COUNCIL

To: City Council members
From: Jake Day, Council President
Subject: Stash Your Trash Campaign
Date: April 23, 2014

City Council comprehensively discussed the “Stash Your Trash” Campaign at its February 18, 2014 Work Session. Attached is a resolution adopting the “Stash Your Trash” campaign.