

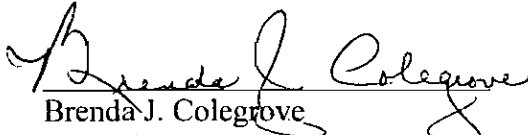
RESOLUTION NO. 2041

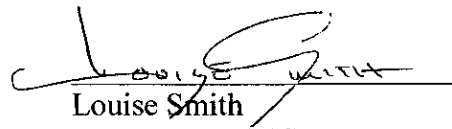
BE IT RESOLVED by the City Council of the City of Salisbury, Maryland that the following individual is appointed to the City Park Committee for the term ending as indicated:

<u>Name</u>	<u>Term Ending</u>
Katherine Crowell Gunby	12/31/2014

The above resolution was introduced, read and passed at the regular meeting of the Council of the City of Salisbury held on the 28th day of March, 2011.


ATTEST:


Brenda J. Colegrove
CITY CLERK


Louise Smith
COUNCIL PRESIDENT

APPROVED BY ME THIS

29th day of March, 2011


James Ireton, Jr.
MAYOR

INTER

OFFICE

MEMO

OFFICE OF THE MAYOR

To: John Pick
From: Sherrell McBride
Subject: Appointment to the City Park Committee
Date: March 14, 2011

Mayor Ireton would like to appoint the following person to the City Park Committee with a term ending as follows:

<u>Candidate</u>	<u>Term Ending</u>
Katherine Crowell Gunby	12/31/2014

Attached you will find Ms. Gunby's letter of interest, resume and the Resolution necessary for her appointment. Please forward this information to the City Council so it may be placed on the agenda for the next City Council meeting. Please let me know if you have any questions.

Attachments

CC: Mayor Ireton

Jan. 31, 2011

Office of the Mayor
125 North Division St.
Salisbury, Md., 21801

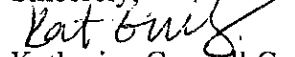
Re: City Park Committee

To whom it may concern:

Please consider me for a position on Salisbury's City Park Committee. The park is the heart of the city and has the potential, with the right publicity, planning and fundraising, to strengthen the vitality and sense of community in Salisbury. The park is my favorite spot to jog, walk with my husband, friends and dogs, or relax on a warm afternoon. It is a major asset for the city and I would love to be a part of helping it become a true community gathering space.

If selected for this committee, I bring my expertise as a public relations and media specialist. I'm an energetic and creative person looking for ways to contribute my skills for the betterment of this community. I originally moved to Salisbury after college in 2006, but left after a year to pursue other job opportunities. I've since gotten married to a man from Salisbury, and we decided to settle down and build our future here. Please see my attached resume for more information on my background and experience.

Sincerely,


Katherine Crowell Gunby
404 Poplar Hill Ave.
Salisbury, Md. 21801

E-mail: Katherine.Gunby@yahoo.com

Cell: 410-603-3303

RECEIVED
FEB 01 2011

Katherine C. Gunby

Katherine.gunby@yahoo.com
(410) 603-3303
404 Poplar Hill Avenue
Salisbury, MD 21801

SUMMARY OF SKILLS:

- Incorporating multimedia (social media, website, video, print, photography, etc.) to enhance messages.
- Event/conference planning at the local, state and regional levels.
- Emergency management communication and response at the state and local levels.

JOB EXPERIENCE

Worcester County Health Department, public information officer/coordinator of special programs, Snow Hill, Md. *November 2009 – Present*

- Develops, coordinates and implements public health awareness campaigns, communications and public relations plans, news releases, newsletters, public service announcements and advertisements. Disseminates information to media outlets.
- Assists with conference and event planning and promotion.
- Manages and updates the external agency website and social media sites.
- Engages private and public sector partners in ongoing public health issues.
- Assists with emergency preparedness planning, response and communications.
- Formerly Mass Vaccination Branch Director during the H1N1 public health emergency. Planned; coordinated and executed all flu vaccination clinics including mobile clinics, Point of Dispensing (POD) clinics at businesses and schools, and public health department clinics.

Mississippi Emergency Management Agency, public information officer, Pearl, Miss. *May 2008 – November 2009*

- Public information officer during state emergencies including flooding, severe weather and tornado events, Hurricane Gustav and other incidents statewide.
- Responded to Emergency Management Assistance Compact request from Mississippi to state of Maryland to assist with public information duties during the 2010 Gulf Oil Spill as well as tornado and flooding disasters that impacted the state in spring 2010.
- Conducted daily public and media relations duties including response to congressional, public and media inquiries; development of presentations, outreach materials, agency documents, and the annual report; coordination of media and public events; maintenance of agency website and social networking sites.
- Taught G290-Basic Public Information Course statewide.

The Clarion-Ledger, staff writer, Jackson, Miss.; Circulation: 100,000; *Oct. 2007 – April 2008*

- Covered the most intensely scrutinized, high profile beat at the paper – Jackson City Hall and politics.
- Wrote numerous front page packages about the school district and suburban growth/development.

The Daily Times, staff writer, Salisbury, Md.; Circulation: 30,000 daily; *Sept. 2006 – Oct. 2007*

- Covered city politics, growth and development and human interest stories.
- Wrote enterprise pieces on a variety of topics, including a two-day series on the costs of residential development.

ADDITIONAL EXPERIENCE:

SM4Responders, social media instructor for national conference held in Charlotte, NC in September 2010.

Wicomico Environmental Trust, outreach and public relations specialist, board member since November 2010.

EDUCATION

University of Colorado at Boulder; graduated May 2006:

Double degree:

News-editorial, B.S. School of Journalism and Mass Communication

Philosophy, B.A. College of Arts and Sciences

Participant in Council on International Educational Exchange (CIEE), Khon Kaen, Thailand
June 2005 – August 2005

AWARDS, HONORS, ASSOCIATIONS AND ACTIVITIES**Public Relations Association of Mississippi-2009**

- Award of Excellence to MEMA for All Hazards Preparedness Guide.
- Certificate of Merit to MEMA for Hurricane Preparedness Campaign.
- Certificate of Merit to MEMA for Indoor Air Quality Brochure.
- Certificate of Merit to MEMA for agency calendar.
- Certificate of Merit to MEMA for "interactive media."

Mississippi Press Association Award 2008

- Second place with other Clarion-Ledger staffers for news coverage of April 2008 tornadoes.

Maryland-DC-Delaware Press Association Awards 2007

- First place in environmental news category for story about the Eastern Shore "going green."
- Second place in investigative reporting for a story about the cost of petty crime.
- Second place in local government for a story about no council members serving two terms.

Honors/Scholarships:

Graduated with *honors in journalism*; GPA 3.713 and cumulative GPA 3.671

L.C. Paddock Memorial Scholarship

Colorado Press Association Scholarship

Raymond B. Johnson Memorial Scholarship

COMPUTER SKILLS

Adobe Photoshop; Adobe InDesign; Adobe Contribute; Joomla; PowerPoint; fast and accurate typing; Microsoft Word and Excel; WordPerfect.

REFERENCES

- Jeff Rent, Director of External Affairs, Mississippi Emergency Management Agency (601) 933-6653.
- Don Hudson, Managing Editor, *The Clarion Ledger*, (601) 961-7000.
- Greg Bassett, Executive Editor, *The Daily Times*, (410) 749-7171.