

ORDINANCE NO. 2316

AN ORDINANCE OF THE CITY OF SALISBURY, MARYLAND AUTHORIZING AN AMENDMENT OF THE FY 15 GENERAL FUND BUDGET TO AUTHORIZE SALISBURY POLICE DEPARTMENT TO PURCHASE SERVICES PROVIDED BY THE PREDICTIVE POLICING COMPANY, PREDPOLE. THE TERMS OF THE CONTRACT ARE (1) ONE YEAR AT A COST OF \$15,000.00. AN ADDITIONAL ONE TIME \$3,500.00 SETUP FEE IS REQUIRED FOR A TOTAL COST OF \$18,500.00. THE CONTRACT IS AUTOMATICALLY RENEWABLE ANNUALLY; HOWEVER, EITHER PARTY WITH 30 DAYS NOTICE MAY CANCEL IT ANYTIME.

WHEREAS, PREDPOLE occupies a unique place in the field of predictive policing as it complements our combination of multiple deployment strategies, and analytical tools and has an established track record of successful deployments in cities large and small; and

WHEREAS, PREDPOLE will utilize crime data provided through Computer Aided Dispatch, CAD, and Uniform Crime Reporting, UCR, Algorithm development to calculate data into a reliable predictor of the probable location of criminal activity; and

WHEREAS, data can be analyzed and pushed to police officers in the field as an electronic or written report or map in order to get real time crime predictive information; and

WHEREAS, PREDPOLE provides enhanced information to direct police officers to those areas for which criminal activity is predicted to occur with the hope of reducing criminal activity, reducing the psychological costs of victimization, and reducing monetary cost to private, and public sectors. Agencies currently utilizing this technology have experienced a 5%-15% reduction in criminal activity.

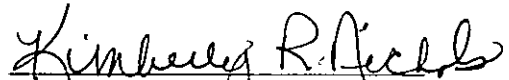
WHEREAS, cost for the first year of service will be \$15,000.00 with a \$3,500.00 setup fee. Total cost \$18,500.00.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SALISBURY, MARYLAND, that the City's Fiscal Year 2015 General Fund Budget, Speed Camera sub-account be amended as follows:


- 1) Increase General Fund Revenue by \$18,500.00
- 2) Increase the Police Department budget by \$18,500.00

THIS ORDINANCE was introduced and read at a meeting of the Council of the City of Salisbury held on this 23 day of February, 2015, and therefore, a statement of the substance of the Ordinance having been published as required by law, was finally passed by the Council on the 9 day of March, 2015.

ATTEST:



Kimberly R. Nichols, City Clerk



Jacob R. Day, President
Salisbury City Council

APPROVED BY ME THIS:

18th Day of March, 2015



James Ircton Jr, Mayor

City of Salisbury



JAMES IRETON JR.
MAYOR

TOM STEVENSON
CITY ADMINISTRATOR



Maryland
699 W. SALISBURY PARKWAY
SALISBURY, MD 21801
TEL: 410-548-3165



BARBARA DUNCAN
CHIEF OF POLICE

February 5, 2015

TO: Tom Stevenson
City Administrator

FROM: Chief Barbara Duncan

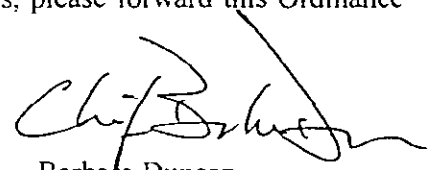
SUBJECT: Ordinance – The Predictive Policing Company (PREDPOLE)

Predictive Policing, PREDPOLE occupies a unique place in law enforcement as it pertains to crime reduction and prevention. PREDPOLE utilizes crime data provided through input from Computer Aided Dispatch (CAD), and Uniform Crime Reporting. PREDPOLE develops algorithms which calculate data into a reliable predictor of the probable location of future criminal activity. This data can then be analyzed and then be pushed to police officers in the field as an electronic or written report or map in order to get real time crime predictive information.

This enhanced technology will provide enhanced real-time intelligence which will be used to direct police officers to those areas in which criminal activity is predicted to occur with the hopes of reducing criminal activity, reduction in the psychological costs of victimization, reduce monetary cost to private, and public sectors. Agency's that currently utilize this technology have realized a crime reduction of 5%-15% annually.

The cost for the first year of service is \$15,000 with a \$3,500.00 set up fee. Total cost is \$18,500.00.

Unless you, or the Mayor, have further questions, please forward this Ordinance to the City Council.


Barbara Duncan
Chief of Police

Attachment